RATA NEWSLETTER

MARCH 2022 / ISSUE 84

GROWING

your HVAC&R business using community support

- 24 Episodes of Business Chunautiyan every month for the last two years.
- Industry leaders reached out to RATA members through covid times by various online programs.
- An incredible journey from less than 189 companies as members to over 1000 companies as members during the most difficult covid times.
- Over 270+ programs done over the last two years to support the entire HVAC&R trade across India.



BECOME A PROUD RATA MEMBER.



SCAN THE QR CODE TO ENTER THE WORLD OF RATA.





MESSAGE FROM

ATTONA PRESI

Mr. Ajit Panicker

Dear Members,

The summer season is the opportunity to maximise our business for the entire year. This year is crucial considering that the last two years, most of the summer seasons were impacted due to lockdowns. Our honorary committee members at RATA have ensured momentum & growth in our industry and have continued to do both online and offline events to ensure the members network, grow their knowledge and their business. Our focus during the next few months is to ensure offline members meetings in every city, address local issues we face and collectively resolve them.

Business Chunautiyan, our monthly online episode helped us reach over 6000 trade members and grew our membership from less than 180 companies to over 1000+ companies in two years. Over 75+ industry leaders have come as speakers in our various episodes to share their knowledge and learnings for the larger benefit for our trade members. If you have missed any of our events especially the final episode of Business Chunautiyan you can access the recordings under the events section at www.rataindia.com.

The beginning of this financial year also sees the print version of our RATA newsletter which reaches out to all our members across India, please do reach out to the RATA office to benefit from advertising in our newsletter and our events.

RNC: RATA National Committee RRC: RATA Regional Committee



FOR ANY DETAILS ON RATA CONTACT

+91 77387 48885

CONNECT WITH US ON SOCIAL

@rata_ind

m @rata-india

RataIndia

@RataIndia

FOR ADVERTISING CONTACT

admin@rataindia.com

All committee members details available at www.rataindia.com



Auro Engineering Company manufactures and exports all types of heating and cooling coils for Air Conditioners (Window, Spilt, Precision, Rooftop, Dehumidifiers and Humidifiers), AHUs, Package Units, FCUs, Chillers, Dryers, Cold Storages, Refrigeration Products etc., since 1986.

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These coils are made from Aluminium / Copper / SS / MS fins (0.1mm to 0.4mm) (4 FPI to 19FPI), Copper / SS / MS / Cupro Nikel tubes in 7mm, 3/8",1/2" & 5/8" OD (16 to 29 SWG), GI/ Brass/ SS End plates (14,16,18 SWG), MS/Copper/SS headers to any required sizes. These coils are available, both in fin & tube and spirally wound tube form.

COILS ARE ALSO AVAILABLE DULY COATED WITH ANTI CORROSIVE SUPER HYDROPHOBIC SOLUTION



Chilled water coil



Intertwined DX coil

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Contact: 9821324578 /022 66923490

info@auroengineering.com

www.auroengineering.com

RRC DELHI EVENT

ACHIEVE EXPONENTIAL GROWTH



RRC Delhi conducted ACHIEVE EXPONENTIAL GROWTH.

On 04.03.2022 at 5.30pm at Zoom platform.

Registered 44nos. | Rata Member 27nos. | Non Member 8 nos. | Attended 24nos.







COORDINATED BY



Mr. Rishab Mishra Secretary



Mr. Paryushan Jain Treasurer

NATIONAL EVENT

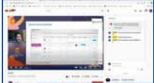
SUPR 30 POWER PACKED KNOWLEDGE SERIES - 6



RNC conducted SUPR 30 POWER PACKED KNOWLEDGE SERIES - 6. On 08.03.2022 at 5.00pm You tube platform.

Number of people view 87.









Mr. Ajit Panicker National President

RRC INDORE EVENT

UNDERSTANDING PF & ESIC



RRC Indore conducted **UNDERSTANDING PF & ESIC**.
On 09.03.2022 at 5pm at offline platform.
Number of Rata members attended 32 | Non Members 03.







COORDINATED BY



Mr. Sandeep Belsare Program Chair

RRC VADODARA EVENT

INDUSTRIAL VISIT FOR MEMBERS



RRC Vadodara conducted **INDUSTRIAL VISIT FOR MEMBERS**. On 12.03.2022 at 4pm.

Number of Rata members attended 22.



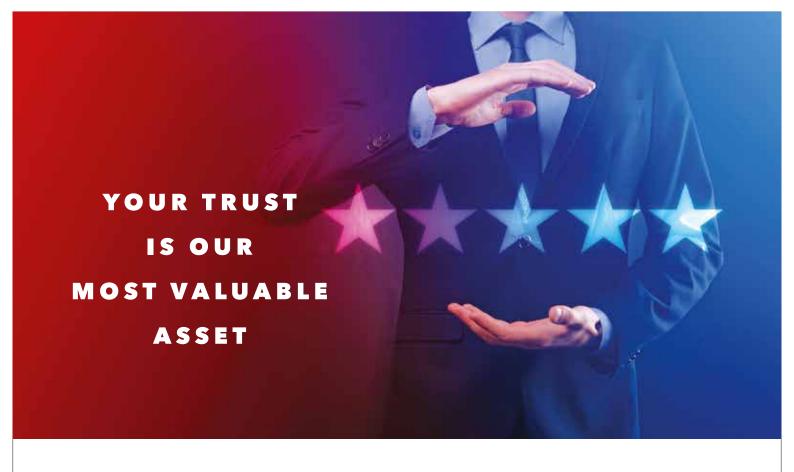




COORDINATED BY



Mr. Nilesh Patel President



For over 45 years, Ishwar Trading has stood for reliability in providing world-class Refrigeration & Air Conditioning solutions from the industry leaders. From product distribution to technical support to turnkey projects... We have achieved greater heights only with the trust and support of our partner brands and esteemed customers.



Trusted by industry for over 45 years



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Integrity, Ethics and Customer-centric values



Complete products and solutions



Custom turnkey project solutions



Automation support and Technical expertise



Creating Solutions. Building Relations.

PARTNER BRANDS

































RRC AHMEDABAD EVENT

MEET, GREET & NETWORK WITH INDUSTRY PARTNERS



RRC Ahmedabad conducted MEET, GREET & NETWORK WITH INDUSTRY PARTNERS on 16.03.2022 at 6pm to 7.30 at offline platform. Number of Rata members attended 35.







COORDINATED BY



Mr. Urvish Shah President



Mr. Dhaval Shah Membership Chair



Mr. Pallav Jain Program Committee

RRC MUMBAI EVENT

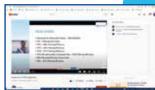
IMPORTANCE OF PERSONAL PROTECTIVE SAFETY EQUIPMENT'S (PPE'S)



RRC Mumbai conducted **IMPORTANCE OF PERSONAL PROTECTIVE SAFETY EQUIPMENT'S (PPE'S)** on 17.03.2022 at 4.00pm
You tube platform. Number of people view 39.









Mr. Jasprit Singh Sethi V President



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01

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04

Manage Preventive Services & call allocations 02

Manage all calls and technicians in one seamless system

05

Update service reports for all machines and AMC Renewals

03

Measure your Technician's Productivity

06

Manage claims for warranty and AMCs







NATIONAL EVENT

VYAPAAR SANMELAN - MILO MILAO VYAPAAR BADHAO



RNC conducted VYAPAAR SANMELAN - MILO MILAO
VYAPAAR BADHAO on 22.03.2022 at 4.30pm at Zoom platform.
Registered 28nos. | Rata Member 22nos. | Non Member 0 nos. | Attended 22nos.







COORDINATED BY



Mr. Paras Sirohia National Membership Chair

RRC MUMBAI EVENT

"GROWTH STRATEGY" (SUBSIDY-SUPPORT-STIMULUS) FOR THE MANUFACTURING INDUSTRY



RRC Mumbai conducted "GROWTH STRATEGY" (SUBSIDY-SUPPORT-STIMULUS) FOR THE MANUFACTURING INDUSTRY. on 25.03.2022 at 4.00pm You tube platform. Number of people view 35.









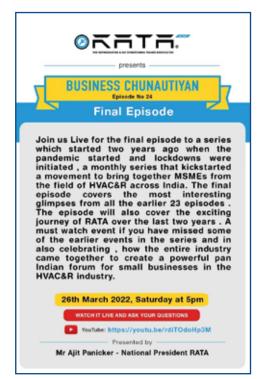
Mr. Mahendra Mehta Committee Member



Mr. Jasprit Singh Sethi V President

NATIONAL EVENT

FINAL EPISODE BUSINESS CHUNAUTIYAN



RNC conducted **FINAL EPISODE BUSINESS CHUNAUTIYAN.** on 26.03.2022 at 5.00pm You tube platform. Number of people view 226.







COORDINATED BY



Mr. Ajit Panicker National President

RRC PUNE EVENT

TO BE WE, NOT ME



RRC Pune conducted "TO BE WE, NOT ME". on 26.03.2022 at 11.30am You tube platform. Number of people view 286.









Mr. Dilip Jha President



Mr. Chetan Kedari Program Chair

armacell AccoFlex W

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- Tough & flexible insulation
- Smooth powdered inner surface for easy installation
- Non-corrosive on Copper pipes

Insulation installed on pipes of split ac systems, VRV/VRF and plumbing applications, to prevent condensation and reduce energy losses in light, commercial and residential (LCR) buildings.



RRC SURAT EVENT

MEET, GREET & NETWORK WITH INDUSTRY PARTNERS



RRC Surat conducted an offline event **SANGATHAN KE SATH MUNAFA**, **AAPKI BAT RATA KE SATH** on 29.03.2022 at 7pm. Number of Rata members attended 36. | Non Members 10.







COORDINATED BY



Mr. Paurush Ghadiali President



Mr. Hiren Shah Vice President



Mr. Prit Swami Committe Member

RRC BANGALORE EVENT

THE GOLDEN FOOD HABITS



RRC Bangalore conducted "THE GOLDEN FOOD HABITS". on 30.03.2022 at 4.00am You tube platform. Number of people view 111.









Mr. M. K. Prasad Program Chair



Mr. Pratik Bengani Program Chair

RATAS GUIDELINES FOR GRIEVANCES WITHIN TRADE

The following is the Standard Operating procedure laid out by RATA to facilitate resolution of grievances among trade members .

- RATA members will have to officially send the details of the complaint with another trade member or a customer in writing via email or an official letter. These requests will be accepted only from active RATA members. All such issues should be sent by email to admin@rataindia.com. The same can also be couriered to the official address at Mumbai.
- The member needs to give complete detailing on the sequence of events with support like invoices, communication copies to substantiate his claims on the problem that he faces with the other member.
- The RATA (RRC) Office bearers will validate the submittals and claim made by the member.
- The RRC President will send out a letter to the party (even if not a RATA member) against
 whom the complaint has been made, requesting him to explain his stand. The party will be
 given two weeks to respond to the complaint.
- Based on the response received a dialogue is facilitated between the Member and the
 party through a offline / online meeting, written communications with an effort to resolve
 the issue amicably between the two parties.
- If the party does not respond a reminder email is sent informing that if he chooses not to respond the same shall be released as a case in our official newsletter to all members.
- Post discussions if no solution is reached, then the office bearers can take a collective decision on either dropping the matter or sending a communication to all members.
- The communication sent to members will not be judgemental or as a decision, it will only
 explain the case based on the submissions made by both parties, the efforts put by RATA.
- The information will be laid out in a manner that is fair to both the parties and leave the
 decision making on what was right to the discretion of the members to decide.
- The communication in such cases is designed only to help the RATA members be aware of the issues before they engage in various business dealings on their own.
- RATA does not assure any resolution or arbitration and will only facilitate a transparent communication of the issue for the larger benefit of its members.
- All Matters within the same region will be handled by the local RRC.
- All matters that are across regions will be handled by the RNC.





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OPTIMAL STATIC PRESSURE WITH EXCEPTIONAL AIRFLOW.

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For the perfect business environment.

Efficiency is one of the most important metrics of business performance in today's fast changing landscape. For the perfectly cool environment choose a Cruise air conditioner with its climate control technology, wide temperature operation and healthy air. Invest in quality, and thus invest in yourself.



HEAVY DUTY



LOW NOISE LEVELS 47dB*



ANTI-DUST



100% COPPER



WIDE RANGE















Hi-Wall Unit

Chilled Water Fan Coil Unit

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Air conditioning Portfolio: Split Inverter | Portable | Cassette | Floor Standing | Fan Coil Units | Condensing Units & Kits | Refrigeration ODU's & Accessories