# RATA NEWSLETTER

JUNE 2022 / ISSUE 87

# GROWING

your HVAC&R business using community support

- RATA Chennal and RATA Madural hold their first off line members meeting.
- Mumbai, Ahmedabad, Delhi, Bangalore, Pune and Indore continue to be our Top 6 committees in terms of programs and membership.
- RATA was part of the National Dialogue on How can India lead a sustainable cooling transition that was held on 13th May 2022 at Delhi.



BECOME A PROUD RATA MEMBER.



SCAN THE QR CODE TO ENTER THE WORLD OF RATA.





# MESSAGE FROM

# ATTONA PRESI

Mr. Ajit Panicker

Dear Members

With the seasonal pressure off our backs its that time of the year to rebuild, reskill and relook at our organisations. Its time to learn from our collegues, build on our network within the industry and grow our business.

In keeping with this spirit, we are happy to announce RATA Conclave 2022 to be held in Delhi on 16th September 2022. This event will be the first kind ever held for Business owners in India.

We expect over 300+ busines owners from across the country attending various discussions and workshops focussed on collaboarating to resolve the challenges we face in our industry to grow our business.

We will soon be listing the complete list of workshops of the event and the final agenda which would be focussed on Manufacturers, Contractors and Traders.

Please do reach out to RATA office to confirm your registrations and ensure you make your travel reservations in advance to avoid last minute costs and delays.

We look forward to maximum participation from our members across India for the Conclave and look forward to meeting you in person on 16th September 2022.

**RNC: RATA National Committee RRC: RATA Regional Committee** 



# FOR ANY DETAILS ON RATA CONTACT

+91 77387 48885

# CONNECT WITH US ON SOCIAL

@rata\_ind

m @rata-india

**Ratalndia** 

@RataIndia

# FOR ADVERTISING CONTACT admin@rataindia.com

All committee members details

available at www.rataindia.com





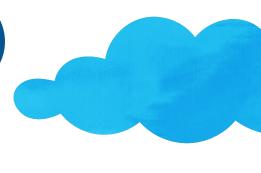




# ONE BIG EVENT







# LIMITED SPONSORSHIP SLOTS

We've very few spots available for sponsoring the biggest HVAC Conclave of the year. Act now and secure your spot with us.

Sponsoring RATA Conclave 2022 will not only give you maximum exposure to promote your business to the HVAC industry, but also give you an opportunity to foster relationships, drive referrals, showcase your products and services and increase your brand value in the HVAC industry.

# Why Sponsor?

# **Optimum Brand** Visibility & Exposure

Get access to more than 300 delegates and 1000+ RATA member companies from across India

# Competitive Advantage

Stand out amongst the rest of the competition

# **Drive Sales & Get Qualified Leads**

Foster relationships that will help you drive sales and get leads

# Marketing for your **Business & Brand**

Get extensive coverage of your business and brand in various pre, during and post event collateral







# RRC CHENNAI

# **INVERTER A/C TRAINING**



RRC Chennai successfully conducted Inverter AC training on 04th June 2022 at 5.00pm at an offline platform. Number of Rata members attended 18 | Non Member 05nos.







### **COORDINATED BY**



Mr. Sridhar Member

# RRC DELHI

# LEGAL METROLOGY ACT AND PACKAGED COMMODITIES RULES



RRC Delhi successfully conducted Legal Metrology act and packaged commodities Rules on 04th June 2022 at 5.00pm on Zoom platform.

Registered 42nos. Rata Member 26nos| Non Member 03nos| Attended 25nos,







Mr. Rishab Mishra Secretary

# **RRC SURAT**

# RATA KE SAATH, DIL KI BAAT



RRC Surat successfully conducted Rata ke Saath dil ki baat meeting on 05th June 2022 at 9.30am at an offline platform. Number of Rata members attended 09







### **COORDINATED BY**



Mr. Paurush Ghadiali President

# **RRC INDORE**

# **CHAI PE CHARCHA**



RRC Indore successfully conducted Chai pe Charcha 07th June 2022 at 5.30pm at an offline. Number of Rata members attended 10





Mr. Manmohan Singh President



Mr. Manish Techchandani Committee Member





# INDIA'S LEADING MANUFACTURER AND EXPORTER OF COPPER & COPPER ALLOYS PRODUCTS







Mercure Metals & Alloys Pvt. Ltd. manufacturing 'INDIGO' brand Copper Tubes & Pipes for all VRV/VRF & ACR applications. Our brand is approved by major ACR companies like Daikin, LG, Voltas, Carrier, Bluestar, Hitachi, Mitsubishi, Samsung, Godrei, Haier, Whirlpool.

Our Tubes ensure consistent quality ACR grade Copper tubes for new generation high-end VRV/VRF/Multi-V/DVM Plus/City Multi high efficiency and large capacity Air-conditioning systems.



- India's Finest quality Copper Tubes & Fittings manufacture for ACR and VRV / VRF application.
- India's One of the most leading state-of-the-art manufacturing plant located in Umbergaon, Gujarat operating at total quality management system as ISO 9001:2015, 14001 & OHSAS 18001.
- 100% Eddy Current Test to deliver defect free flawless tubes in accordance with EN 1971.
- Window based software determines the content of carbon on the inner surface of copper tubes and fittings using combustion method keeping in mind all the testing norms in the industry.
- All tubes marked with heat number traceability, international specifications and dimensions.
- Our ROHS complaints CFC free R410A Refrigerant & R410A Compatible Copper Tubes are available in different dimension as per your requirement.

# **Mercure Metals & Alloys Pvt. Ltd.**

**Sales Office:** 380/388, 1st Floor, Majestic Mansion, SVP Road, Behind Sir H N Reliance Foundation Hospital, Girgaon,

Mumbai- 400004 Tel: 022-23805333

**Mobile:** +91-95375 20958/ 99791 41709

Email: sales@mercuremetals.in

**Factory Address:** Survey No. 45/1 P1, 45/2 P1 and 45/9, Village- Timbhi, Taluka- Umbergaon, Dist- Valsad,

Gujarat- 396150.

### RRC AHMEDABAD

# BLOOD DONATION DRIVE "ONE PINT CAN SAVE THREE LIVES- GIVE BLOOD GIVE LIFE"



RRC Ahmedabad successfully conducted blood donation drive, on 12th June 2022 at 9.00am to 1.00pm at an offline. Number of Rata members attended 16







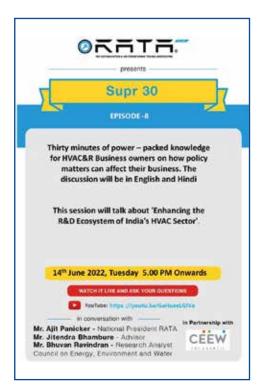
### **COORDINATED BY**



Mr. Urvish Shah President

# **NATIONAL**

# **SUPR 30 POWER PACKED KNOWLEDGE SERIES - 8**



National successfully conducted Supr 30 - episode 8 enhancing the R&D ecosystem of India's HVAC Sector 14th June 2022 at 5.00 PM on YouTube platform. Number of people View 68.









Mr. Ajit Panicker National President

# **RRC MUMBAI**

# **RATA KE SAATH, DIL KI BAAT SESSION 12**



RRC Mumbai successfully conducted Rata ke Saath dil ki baat Session 12 on 15th June 2022 at 6.30pm at an offline platform. Number of Rata members attended 19 | Non Member 01nos.







# **COORDINATED BY**



Mr. Manish Gulalkari Committee Member

# **RRC MUMBAI**

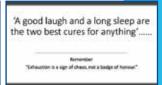
# **SLEEP & YOU - WELLNESS PROGRAM**



RRC Mumbai successfully conducted Sleep & You wellness program of on 17th June 2022 at 4.00pm on Zoom platform. Registered 45nos. Rata Member 26nos| Attended 26nos.









Mr. Amod Dikshit Program Chair

# Everything you need to streamline, scale and automate your HVAC&R service business.



one powerful software, seamless customer experience

# Introducing Pureblu

The Pureblu System is built for HVAC&R service companies to make service management easier, faster and better.



The newest addition to our feature list is a fully automated WhatsApp Customer Service Interface.

Log in customer complaints and service requests on WhatsApp without any additional tools.

For details, Whatsapp us on +9189768 31331

- Register and activate your customer contact details on Pureblu
- The customer sends a message to the Pureblu number
- The customer goes through a step by step fully automated complaint or request service registering process
- The system automatically registers the complaints and allocates the technician





# **RRC DELHI**

# HVAC INDUSTRY MEMBERS, LET'S GET TOGETHER TO DISCUSS COMMON ISSUES AND CHALLENGES



RRC Delhi successfully conducted Delhi HVAC industry members meeting on 18th June 2022 at 8.30pm at an offline platform. Number of Rata members attended 08 | Non Member 06nos.







### **COORDINATED BY**



Mr. Amit Goel President



Mr. Ashish Gupta Vice President



Mr. Sachin Maheshwari MSME Manufacturing Group

# **RRC DELHI**

# HVAC FAMILY BUSINESS SERIES 3: PARTNERSHIP BUSINESSES CHALLENGES & SUCCESS MANTRA



RRC Delhi successfully conducted Family business Series 3: Partnership Businesses Challenges & Success Mantra on 18th June 2022 at 5.00pm on Zoom platform. Registered 62nos. Rata Member 50nos| Non Member 03nos| Attended 32nos.







**COORDINATED BY** 



Mr. Sachin Maheshwari MSME Manufacturing Group



Mr. Paryushan Jain Treasurer

# **RRC INDORE**

# CHARCHA WHEN COFFEE MET COCKTAIL



RRC Indore successfully conducted Charcha when Coffee met Cocktail on 18th June 2022 at 8.30pm at an offline platform. Number of Rata members attended 09



### **COORDINATED BY**



Mr. Manmohan Singh President



Mr. Manish Techchandani Committee Member

# RRC VADODARA

# **OCCASION OF INTERNATIONAL YOGA DAY**



RRC Vadodara successfully conducted Occasion of International Yoga day on 19 th June 2022 at 8.40am at an offline platform. Number of Rata members attended 10







**COORDINATED BY** 



Mr. Rami Chandrakant K Committee member

# armacell AccoFlex W

# TOUGH & EASY-TO-INSTALL CLASS 1 INSULATION MATERIAL

# **AccoFlex®W**

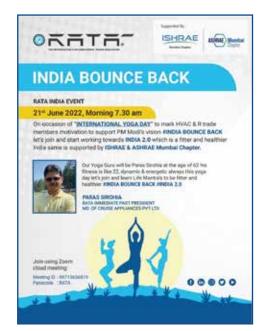
- Class 1 fire classification to BS 476 Part 7
- Reliable condensation / sweat control
- Easy to install
- Tough & flexible insulation
- Smooth powdered inner surface for easy installation
- Non-corrosive on Copper pipes

Insulation installed on pipes of split ac systems, VRV/VRF and plumbing applications, to prevent condensation and reduce energy losses in light, commercial and residential (LCR) buildings.



# **RRC MUMBAI**

# **OCCASION OF INTERNATIONAL YOGA DAY**



RRC Mumbai successfully conducted on the ocassion of International Yoga day on 21st June 2022 at 7.30am on Zoom platform. Registered 42nos. Rata Member 37nos| Non Member 02nos| Attended 24nos.







### **COORDINATED BY**



Mr. Harshal Padia Jt. Secretary

# **RRC BANGLORE**

# TYPES OF AIRCONDITIONING APPLICATIONS -SERIES 1



RRC Bangalore successfully conducted Types of airconditioning applications -series 1 on 21st June 2022 at 4.00 PM on YouTube platform. Number of people View 104.









Mr. Krishna Prasad Program Chair

# RRC MUMBAI

# **RATA KE SAATH, DIL KI BAAT SESSION 13**



RRC Mumbai successfully conducted Rata ke Saath dil ki baat Session 13 meeting of on 23rd June 2022 at 6.30pm at an offline platform. Number of Rata members attended 13





### **COORDINATED BY**



Mr. Bipin Chedda Committee member

# **NATIONAL**

# VYAPAAR SANMELAN - MILO MILAO VYAPAAR BADHAO



National successfully conducted Vyapaar Sanmelan milo milao vyapaar badhao 24th June 2022 at 4.30pm on Zoom platform. Registered 33nos. Rata Member 27nos| Non Member 04nos| Attended 24nos.









Mr. Manish Gulalkari Committee Member

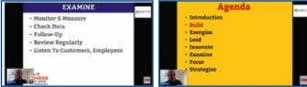
# **RRC VADODARA**

# **BUSINESS BELIEFS**



RRC Vadodara successfully conducted Business Beliefs 24th June 2022 at 4.30pm on YouTube platform. Number of people View 164





# **COORDINATED BY**



Mr. Jigar Bhalavat Vadodara Vice President

# **RRC PUNE**

# **CHAI PE CHARCHA**



RRC Pune successfully conducted Chai pe Charcha 29th June 2022 at 5.00pm at an offline platform. Number of Rata Member 15nos| Non Member 01nos







Mr. Dilip Jha RRC Pune President



Mr. Vimal Chavda Committee Member



# SAVE THE DATE

16th Sept 2022

# RATA CONCLAVE 2022

We're bringing you...

One of the Coolest events in the HVAC industry.

We are so excited to share the news. The biggest ever RATA Conclave for HVAC companies is now coming your way. We promise it will be one of the Coolest events with an amazing lineup of speakers.

This will be your chance to expand your network, make friends and business deals, and learn from others in your industry.

So stay tuned.

# Want to know more?

Reach out to Vishakha +91 77387 49987 for more details.

We have a special discounted registration fee for RATA members.

