

November 2021

Issue 80

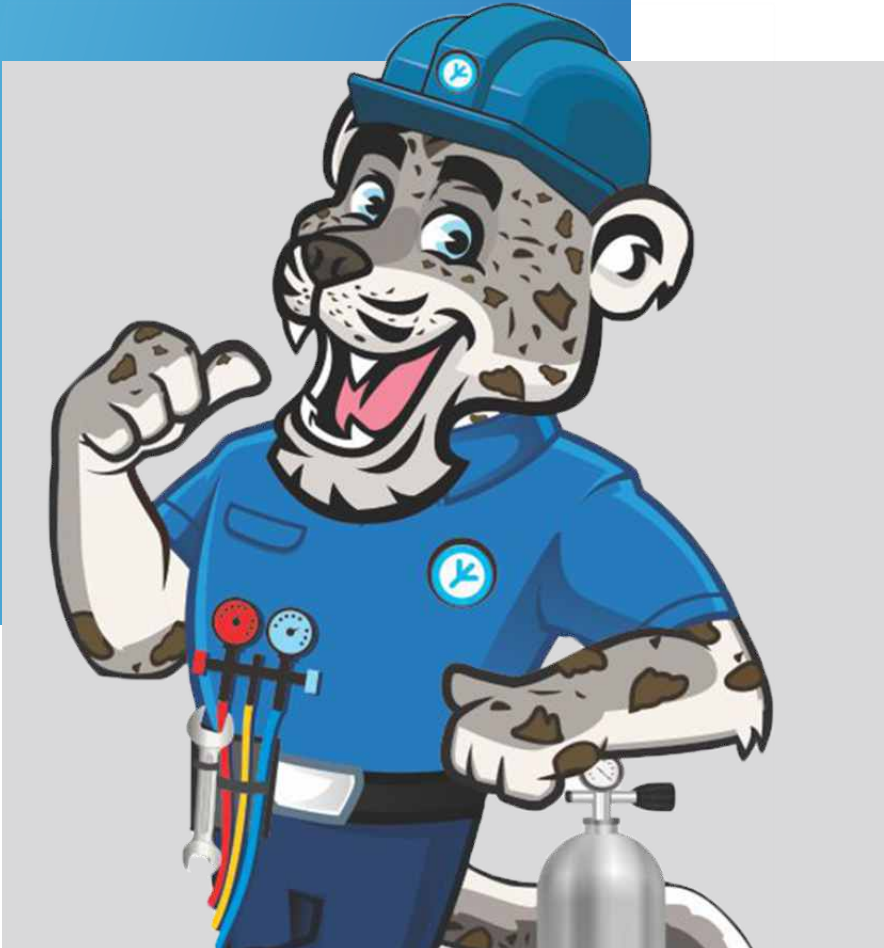
(For Private Circulation Only)



RATATM

Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.
110, Unique Industrial Estate, 1 st Floor Bombay Dyeing Compound,
Off Veer Savarkar Marg, Prabhadevi, Mumbai 400 025
Tel : 022 24381140 Email : info@rataindia.com
Website : www.rataindia.com



Rata Newsletter

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Message from National President




Ajit Panicker
National President

Dear Members

While everything has got back to normalcy and each of us have got busy back at our work, the threat of a resurgence of a covid variant is increasing. The past two years have shown that those who prepare their business in time, in terms of processes, technology and work from home are in a better position to tide through these difficult times. We recommend that each of you prepare your business accordingly to ensure business continuity in case of any partial lockdown is implemented. Having said that it's important we ensure that our entire workforce is vaccinated and adequate safety measures of covid protocols are followed for their safety.

SPECIAL ONLINE SERIES FOR SALES AND SERVICE DEALERS

Supr 30 is a new monthly series from RATA in partnership with CEEW. This series focusses on helping sales and service dealers prepare their business in tune with the policy changes being proposed in the industry. The first episode discusses on the technician availability and their training and how certification can impact your business


THE REFRIGERATION & AIR CONDITIONING TRADERS ASSOCIATION

presents

Supr 30

खासकर एसी सेल्स और सर्विस डीलरों के लिए

Thirty minutes of power packed knowledge series for Sales and Service dealers for air conditioners on how policy matters can affect your business. The discussion will be in English and Hindi.

This session will talk about the Policy matters of technician training and certification in The India Cooling Action plan and how you can prepare your business.


16 November 2021, Tuesday 5pm to 5.30pm

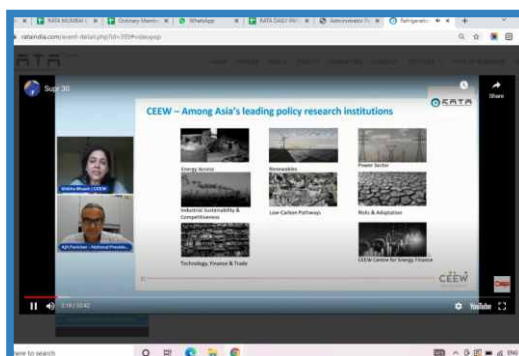
WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: https://youtu.be/8ag_b0g-mu8

in conversation with in Partnership with

Mr Ajit Panicker - National President RATA
Ms Shikha Bhasin - Senior Programme Lead
Council on Energy, Environment and Water


THE COUNCIL



BUSINESS CHUNAUTIYAN 20TH EPISODE



Presents

BUSINESS CHUNAUTIYAN

Episode No 20

How Indian MSMEs sold their HVAC business to MNCs

Join us for the live event to understand from entrepreneurs who have built businesses and sold it to large multinationals .

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/CsTZS5zTkGg>

OUR PANELISTS



Mr Sachin Maheshwari
MD Caryaire Group



Mr Bhagwan Srinivasan
Founder Race technologies



Mr Pratap Gidvani
Founder Rolastar

Saturday 27th November 2021, 5.00 PM

In conversation with

Mr Ajit Panicker,
RATA National President
Refrigeration and Airconditioning Trades Association .

This month had an interesting discussion on business owners from our industry who sold their business to large corporations. This session had interesting learning on entrepreneurship and the future to scale and exit in the HVACnR industry.



VYAPPAR SAMELLAN



presents

★ ONLY FOR RATA MEMBERS ★



VYAPAAR SANMELAN

MILO MILAO, VYAPAAR BADHAO!

Opportunity to show your business activities and do business among the trade members!

- What do you sell or want to sell?
- What do you source or want to source?

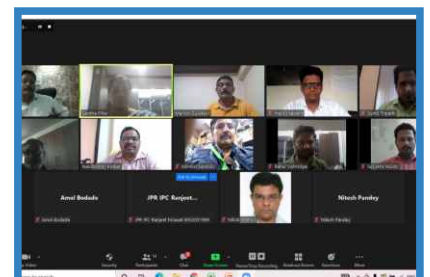
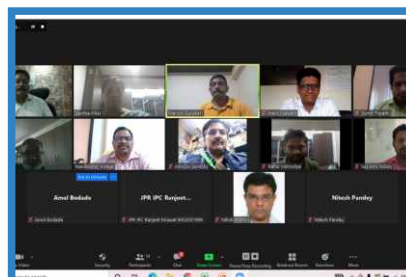
You are invited to a Zoom meeting.

Please register in advance for this webinar:
https://us02web.zoom.us/join/register/tZcqcOyOrTgvHdwdPK6l7cc33xOzG5dP8l_c

Friday 19TH Nov 2021, 4.30 PM Onwards

After registering, you will receive a confirmation email containing information about joining the meeting.

Vyapar Samellan is a member only program that helps connects members across India to help them grow their business.



MUMBAI'S OFFLINE MEMBERS ENGAGEMENT PROGRAM

Mumbai RRC has been the most creative committee with active participation from members they continue to organize area wise meetings across Mumbai to connect and bring members of the trade together and discuss problems that affect our business.



MEMBER KNOWLEDGE SESSIONS

RRC MUMBAI



ROLE OF WEALTH CREATION
IN THE ENTREPRENEURIAL JOURNEY



MR. MANOJ MULLATH
CEO, Capricorne Mindframe,
wealth & portfolio management professional

Date:- 16-11-2021,
Time:- 6:00 to 8:00 PM

Venue
110, Unique Industrial Estate, Bombay Dyeing
Compound, Off Veer Savarkar Marg,
Prabhadevi, Mumbai-400025.

Role of Wealth creation in entrepreneurial journey



RRC BANGALORE



THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION BANGALORE



Bangalore Chapter

presents

ONLINE WEBINAR

Inventory Management - Basics



MR. PRATIK BENGANI
MBA, MARKETING - BRAND MANAGEMENT

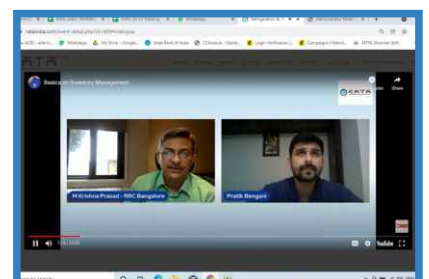
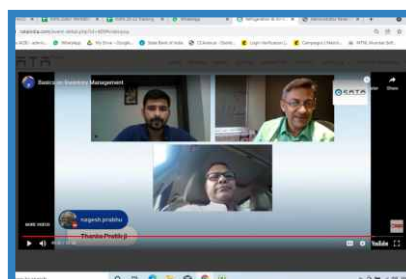
He is the head operation of M/s. Shravan Refair Pvt Ltd, Bangalore for last 6yrs. He has worked as a product manager at Titan Company Limited In this webinar he is going to speak on Inventory management.

Date:- 19th November 2021, Friday, 2:00 PM to 3:00 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/m8Dx5JFIK0s>

Inventory Management basics



Organised by: **RATA** THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION MUMBAI

Supported by: **ISHRAE** Mumbai Chapter Thane Chapter

LIVE WEBINAR

DIABETES IS REVERSIBLE

• REGISTER SOON

DR. PRAMOD TRIPATHI
FOUNDER & CEO, FREEDOM FROM DIABETES

Dr Pramod Tripathi is the man at the helm at 'Freedom From Diabetes'. Taking a keen interest in creating vibrant health for masses since his early medical career, Dr Tripathi has singularly focused on creating a diabetes-free society for the last 7 years. After finishing his MBBS from B J Medical College, Pune, Dr Tripathi obtained a Professional Diploma in Diabetes Management from Nanavati Hospital, Mumbai

INDIA'S LEADING EXPERT ON DIABETES REVERSAL

25TH NOV 06:00 PM

<https://us02web.zoom.us/join/85410945000>

RSVP: Mrs. Savita +917738748885, Mr. Rahul - 7738745000 / rahul@ratatraindia.com

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RRC MUMBAI

Diabetes is Reversible



Organised by: **RATA** THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION BANGALORE

Supported by: **ISHRAE** Bangalore Chapter

presents

ONLINE WEBINAR

7 PILLARS OF BUSINESS

M. KRISHNA PRASAD.
BE (MECH), M.B.A (SALES & MKTG)

The speaker has 35 years of Business experience running M/S Fridge house, a trading firm in Bengaluru as its Managing Partner. He is member of dealer advisory board of M/S Emerson Climate Technologies[India] Ltd. the speaker will unravel in detail the 7 components of running a successful business.

Date:- 30th November 2021, Tuesday, 4:00 PM Onwards

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/WETtulpWc>

RRC BANGALORE

7 pillars of business

