

February 2022

Issue 83

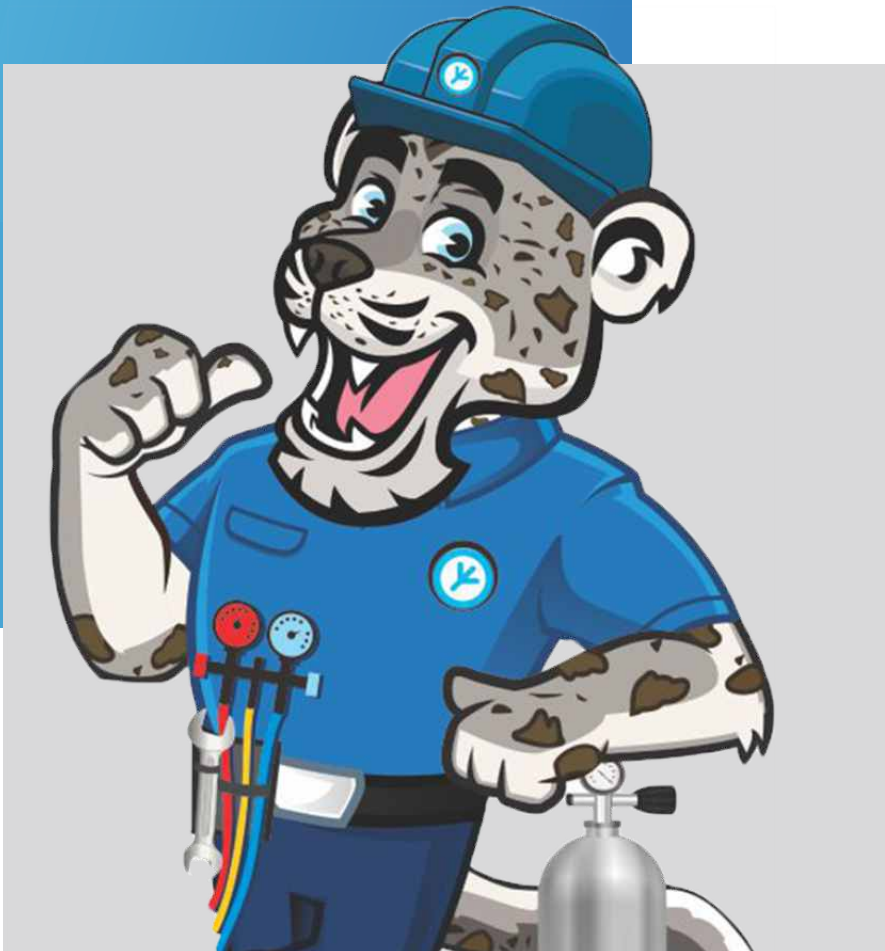
(For Private Circulation Only)



RATATM

Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.
110, Unique Industrial Estate, 1 st Floor Bombay Dyeing Compound,
Off Veer Savarkar Marg, Prabhadevi, Mumbai 400 025
Tel : 022 24381140 Email : info@rataindia.com
Website : www.rataindia.com



Rata Newsletter

Ms Savita Cell No: +91 77387 48885 E-mail: admin@rataindia.com

Ms Vishakha Cell No: +91 7738749987 E-mail: vishakha@rataindia.com

Mr Rahul Cell No: +91 77387 45000 E-mail: rahul@rataindia.com

Message from National President



Ajit Panicker
National President

Dear Members

It gives great pride to the association that we have crossed over 1000 HVAC&R companies as RATA members . This in itself is a huge achievement considering two years ago we were less than 200 members . Today we have over 12 cities with active committees . Our endeavour is to be in every major city and ensure every MSME in the field of HVAC&R is part of the association . One collective voice of the Industry is the need of the hour to ensure we have the eyes and ears of the policy makers . Please spread the message and ensure all your colleagues, friends, suppliers who are associated with the HVAC&R industry is part of RATA .

FOCUSSED INITIATIVES FOR MEMBERS

WORKSHOP BY RATA AND ERNST & YOUNG

RATA
THE REFRIGERATION & AIR-CONDITIONING TRADERS ASSOCIATION

presents

ONLINE WORKSHOP

Govt Funding for Refrigerant Phaseout

India, as Party to the Vienna Convention for the Protection of the Ozone Layer and its Montreal Protocol on Substances that Deplete the Ozone Layer, is committed to phase-out Hydrochlorofluorocarbons (HCFCs). Join this workshop by RATA and Ernst & Young on how you can apply to be funded by Govt of India to make the switch from R22/R123 in the process of manufacturing and Services

4th Feb 2022, Friday 5.00 PM

Google Meet
<https://meet.google.com/pqf-bdrs-edc>




RATA
THE REFRIGERATION & AIR-CONDITIONING TRADERS ASSOCIATION

presents

BUSINESS CHUNAUTIYAN
Episode No 23

Scaling up story of a Refrigeration Business

Join the discussion to learn and scale a refrigeration business. An exciting scale up story of a second generation entrepreneur who built a business in Industrial cooling systems

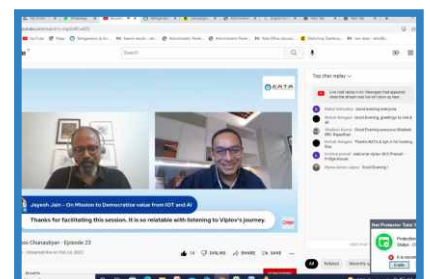
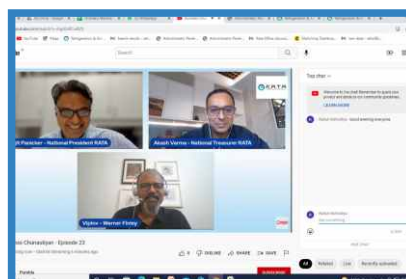

Mr. Viplov JG
Director and CEO
Werner Finley

24th February 2022, Thursday at 5 pm

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/6gd2dICwBZ0>

in conversation with
Mr Ajit Panicker - National President RATA
Mr Akash Varma - Treasurer RATA



RRC DELHI



THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
DELHI

Presents

Chai Pe Charcha

A RATA initiative:
Meet and greet your trade friends

Session 02

AGENDA

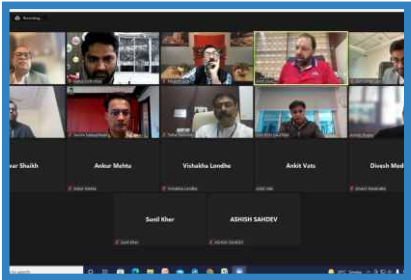
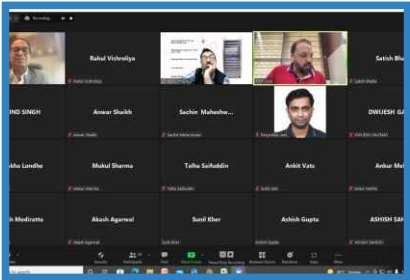
KNOW YOUR MEMBERS



Saturday, 19th Feb 2022
4.00PM to 5.00PM

Join using Zoom Cloud Meeting:

CHAI PE CHARCHA – MEET AND GREET YOUR TRADE FRIENDS



RRC INDORE



THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
INDORE COMMITTEE

EVERYONE IS INVITED FOR



CHARCHA

Venue & Date
Feb' 21st, 2022
Hotel Kalinga
South Tukoganj
@ 3.30 PM

Chai pe Charcha agenda would be -

1. Charcha on Vasuli Bhai .
2. New membership & renewal.
3. Preparation for upcoming programs.

MANMOHAN SINGH
President

MANISH TEKCHANDANI
Secretary

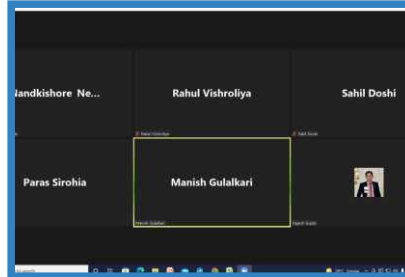
CHAI PE CHARCHA



RRC MUMBAI



Members discussion on difficulties they face

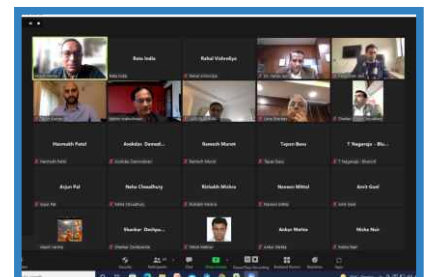
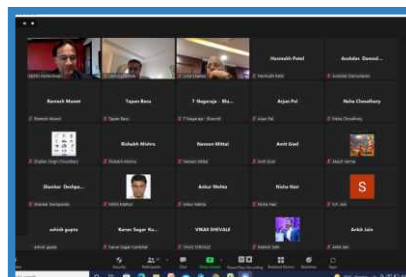


MEMBERS KNOWLEDGE SESSIONS

RRC DELHI



RRC DELHI SERIES 2: GEN 2 PERSPECTIVES



RATA
THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION

presents

Supr 30

खासकर एसी सेल्स और सर्विस डीलरों के लिए

Thirty minutes of powerpacked knowledge session on Insights into customer behaviour and awareness. The discussion will be in English and Hindi.

This session discusses on changing consumer behaviour across India in the HVAC sector a session that can help you plan your business .

8th February 2022, Tuesday 5pm

WATCH IT LIVE AND ASK YOUR QUESTIONS

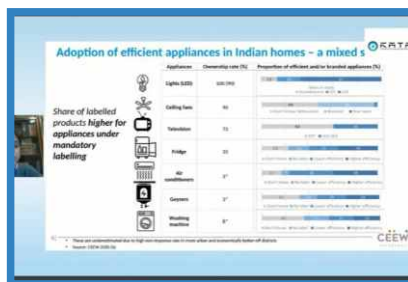
YouTube: <https://youtu.be/d9dk-7ohtA8>

in conversation with in Partnership with

Mr Ajit Panicker - National President RATA
Ms Shikha Bhasin - Senior Programme Lead
Council on Energy, Environment and Water

CEEW
THE COUNCIL

SUPR 30 POWER PACKED KNOWLEDGE SERIES – 5



RATA
THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION PUNE

presents

ONLINE WEBINAR

"Getting tuned with Business Networking"

Mr. Vimal Chavda
Sales Manager,
Testo India Private Limited

An BE Instrumentation from 2000 batch of Mumbai University & in the industry since 2001 mainly working with products related to HVAC & R measurement.

Program will cover following topics :

- Networking Transactional to Relational
- Pros of Relational Networking
- How can we make the business networking work?

12th February 2022 , Saturday, time 12.30PM to 1.30PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/g9TssghryQU>

RRC PUNE

GETTING TUNED WITH BUSINESS NETWORKING



RATA
THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
BANGALORE


Supported By:
ISHRAE
Bangalore

Presents

ONLINE WEBINAR

Electricals for HVAC

RATA Bengaluru presents a technical talk on
ELECTRICALS for HVAC



Mr. T. Nagaraja is a Telecommunication Engineer with 30 years experience in Electrical Engineering related to HVAC

Topic covered:-

Selection of

- 1) Starters
- 2) Cables
- 3) Allied Accessories.

Mr. T. Nagaraja
CEO,
Blue Volt Services,
Bangalore

M.K.Prasad, Program Chair. Mobile 9845018183.

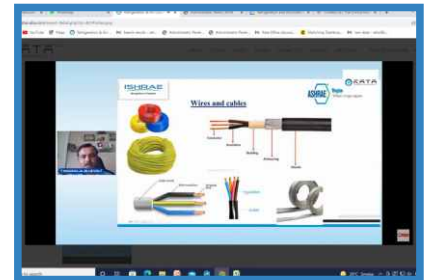
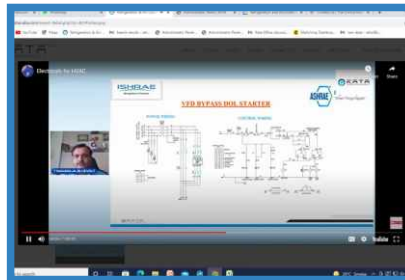
Date:-17-02-2022, Time:- 04:00 PM to 04:50 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/ejNKXu3RI8c>

RRC BANGALORE

Webinar thats helping members train their employees




RATA
THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
VADODARA

presents

ONLINE WEBINAR

Zero Cost Sales Leads Generation Strategies



Mr. Satish Chauhan
B.E. Mechanical & MBA

He is a Business Consultant and Corporate Trainer having more than 12 years of Industry experience. He has worked as a Regional Sales Head Positions in many organizations like Symphony Ltd, Ceasefire Ltd, Eureka Forbes Ltd etc. His firm name is Training Guru based at Rajkot..

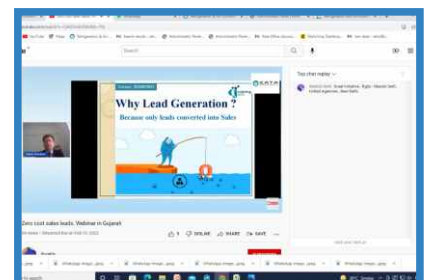
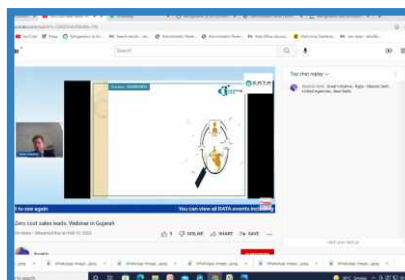
Date 19th Feb 2022, Saturday, 10.00 am Onwards

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/Q6EDVxEX58U>

RRC VADODARA

ZERO COST SALES LEADS GENERATION STRATEGIES



RRC BANGALORE



THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
DELHI

presents

ONLINE WEBINAR

Challenges in Implementing Lean Projects



MR. AKHILESH N. DUBEY

With over 25 years of extensive experience in Air conditioning & Refrigeration manufacturing at Kirloskar Copeland, Tecumseh India, Blue Star Ltd., Hero Majestic, Zamil Air Conditioner across R&D, Quality Assurance, Product engineering.

To cover the following area :

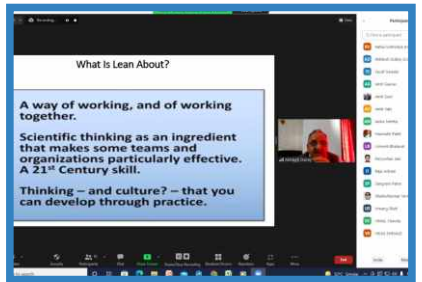
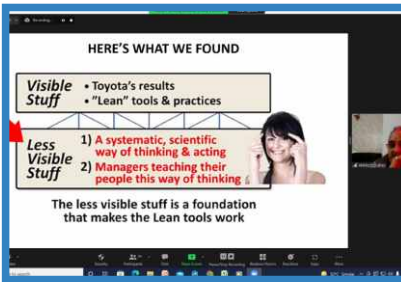
- (1) Toyota implementation Model on lean projects
- (2) Scientific Thinking & deliberate practice
- (3) Kanban Implementation: Discussion on one practical example

Date:- 26-02-2022, Time: 4.00 to 5.00 PM

 zoom

<https://us02web.zoom.us/join/register/tZclCQqhqTopHNBNHXIE>
[Y8cxWso8Gtz3Bkfo](#)

CHALLENGES IN IMPLEMENTING LEAN PROJECTS




RRC BANGALORE



ASHRAE
THE REFRIGERATION & AIR CONDITIONING TRADES ASSOCIATION
BANGALORE

presented by



ISHRAE
Bangalore Chapter

— presents —

ONLINE WEBINAR

WINNING IN SELLING - Part 3

Alumni by Alumnus



Mr C subramaniam

M/S. S. S. S. Consultants, B'luru.


Mr C Subramnaiam is an alumnus of IIT Chennai , he owns a consultancy firm S.S.S. Consultants, He has 38 years of experience in the line of HVAC . He is a Presidential member of ISHRAE B'luru and member of ASHRAE,IGBC & FSAL.

The webinar highlights are

- * How to touch Success in the Winning Game
- * What makes you Win in the Game of Selling

Date:- 28th February 2022, Time 4.00PM To 5:00 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

 YouTube: <https://youtu.be/R-LVD3QDKI>

Winning and Selling

Sessions that help members train their employees

