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110, Unique Industrial Estate, 1st Floor Bombay Dyeing Compound,
Off Veer Savarkar Marg, Prabhadevi, Mumbai 400 025
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Rata - Newsletter

15th May 2018 | **Issue 53**

(For Private Circulation Only)



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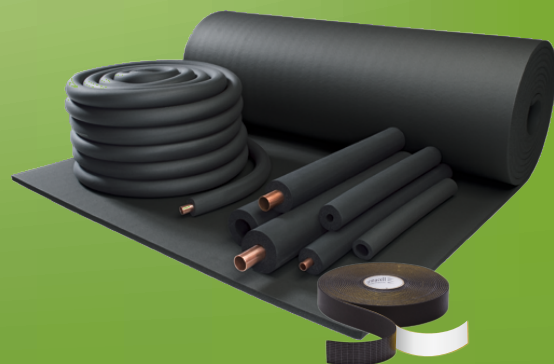
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Contents

Overview Of RATA

The Refrigeration & Air-Conditioning Trades Association Ltd. (RATA) is one of the oldest association working for the development of Air-Conditioning & Refrigeration industry in India. Established in the year 1949, the association brings together people from the entire industry and gives them a central forum to help them accomplish their common goal of making progress and achieving success.

To bring this vision to reality, RATA with its base of ethics and a strong code of conduct, actively and responsibly helps its members to grow and has also encouraged new entries for the expansion and betterment of the industry.

RATA believes in providing a platform to its members to showcase their offerings which in turn will promote internal as well as external trade. In this constantly evolving industry and changing market trends, the association contributes towards the promotion and an overall development of its members and the industry by encompassing companies and traders to organize promotional, educative and informative events.

Details of Committee Members of Year 2017-2020

Name Of Member	Name Of Company	Post
Mr. Ajit Panicker	Nova HVAC Systems (India) Pvt Ltd	Hon. President
Mr. Mihir Sanghavi	Auro Engineering Company	Hon. Secretary
Mr. Jasprit Singh	H. J. International	Hon. Jt. Secretary
Mr. Akash Varma	Ishwar Trading	Hon. Treasurer
Mr. Parasmal Sirohia	Cruise Appliances (I) Pvt Ltd	Immediate Past President
Mr. Pankaj Choria	Boulton Trading Corporation	Committee Member
Mr. Hitendra Morakia	Industrial Metals	Committee Member
Mr. Pritesh Shah	Filko Engineering Co	Committee Member
Mr. Harshal Padia	T J Controls	Committee Member
Mr. Nasir Khan	Airofrost HVAC Systems Pvt Ltd	Committee Member
Mrs Subha Prasannan	Anshutech Airconditioning Pvt Ltd	Committee Member
Mr Rajendra Joshi	Arkk Consulting	Committee Member
Mr Amod Dikshit	Dikshit Consultants & Engineers Pvt Ltd	Committee Member
Mr. Jasprit Singh Saini	Dasmesh Airconditioning Engineers Pvt. Ltd.	Action Committee
Mr Bhavesh Mehta	Mr Bhavesh Mehta	Action Committee
Mr Harshal Ganjawalla	Ganjawala Fabripro Pvt Ltd	Action Committee
Mr Parth Thakkar	Polfrost Air-Con Pvt Ltd	Action Committee
Mr Shawn Rebello	Aircare Technologies India Pvt Ltd	Action Committee

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Circulation: Monthly to every member randomly every quarter to non members reaching over 5000+ small and medium enterprises in the field of airconditioning and refrigeration.

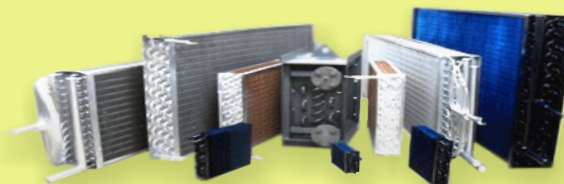
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We never compromise on quality



'LEGAL METROLOGY' (Packaged Commodity) Rule 2011 19th April 2018

RATA organised event on 'LEGAL METROLOGY' (Packaged Commodity) Rule 2011 the same was supported by ISHRAE MUMBAI CHAPTER and the mumbai event was attended by 120 Members of HVAC & R trade. Chief Guest was Shri Uday L Sawant (Deputy Controller Legal Metrology Department Mumbai)

Master Speaker for the event was Shri B K Zavare (Asst Controller Legal Metrology Department Mumbai), he spoke about the deliberate rule & latest norms, structure of the department, enforcement of statutory provisions which would be known by all to avoid legal hardships, rules of MRP Labels which was followed by Q&A. The event in all benefited every trade member who attended the event and was useful knowledge while managing their business activities.



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TAKEOVER

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Interactive Session on GST & E-Way Bill application in Tally held on 11th May 2018, Mumbai

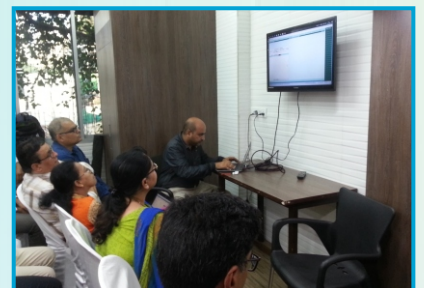
RATA organised a interactive session on GST & E-Way Bill in Tally on 11th May 2018 the same was attended by 30 members of the trade. Software @work company speakers spoke on the following:

1. Registration for E-way bill
2. Applicability and validity of E-way bill
3. Generation of E-way on the Government portal
4. Generation of E-way bill from a software system
5. Manage the Record for all E-way bill filed.

They also explained the GST process, requirement of documents and returns to help in the smooth and hassle-free functioning of day to day activities with GST compliances.

1. GST Set up
2. Return under GST-3 B, GST R1 / GST R2
3. Return Filing process
4. E-way Bill Processing
5. Generating the E-way bill from Tally
6. Add-on features for Tally and more...

It was a great learning session for all the members who attended the same.



1st National Committee Meeting 19th April 2018

RATA 1st National Committee Meeting was held on 19th April 2018 at RATA office, Prabhadevi. Teams from Hyderabad, Chennai, Pune, Ahmedabad, Surat & Vadodara attended the same. Mr Parasmal Sirohia (National Chair) gave everyone a detailed insight about RATA and its activities, he also gave a roadmap to start activities in respective cities. Each team attending shared their concerns & action plan for their city. During the interactive session a lot of innovative ideas were shared and action plan for the same have been discussed. The 1st National Meeting of the association was very fruitful which will help RATA in spreading its presence in all major cities in India.



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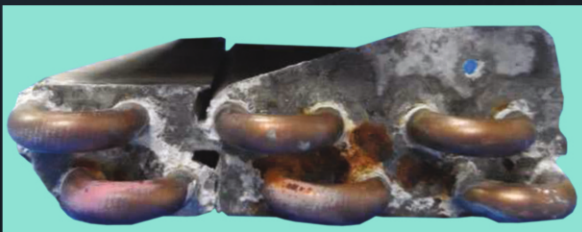
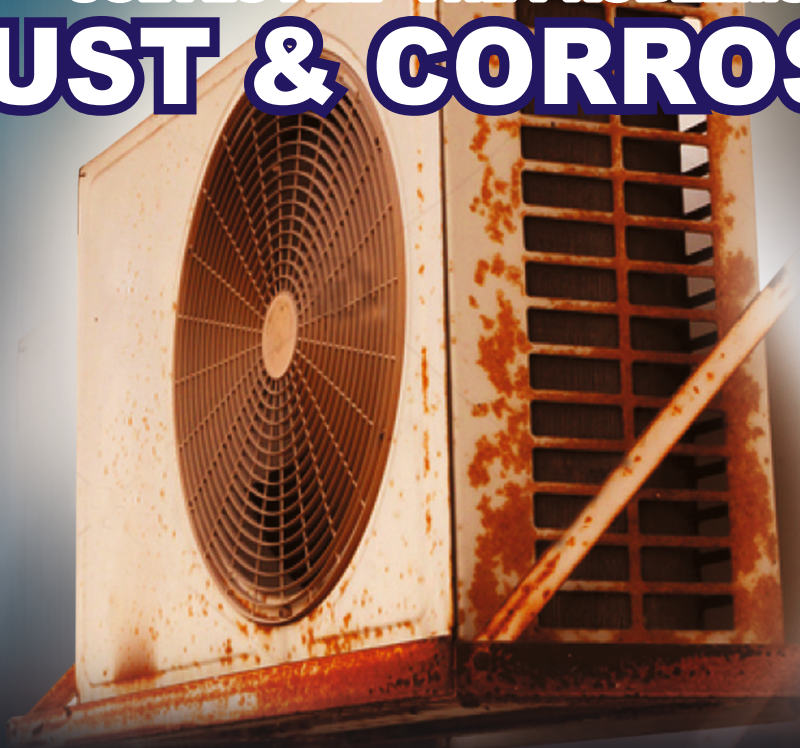
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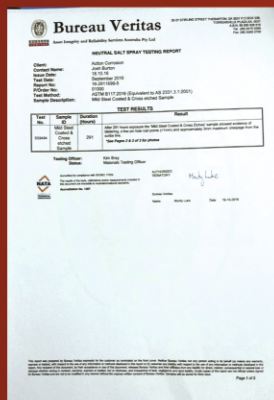


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A Journey from Aspiration to Inspiration



RATA
The Refrigeration & Air Conditioning Trades Association Ltd.
Redefining the Dynamics of Trade

Mr. Paras Sirohia

MD Cruise Appliances Pvt Ltd
IPP & National Expansion Chair RATA



Professional Journey

I have pursued my education from my own University Of Life. Lack of higher education has never impacted my professional life or personal growth. I am a decent learner and have learnt new aspects of life every day through practical experiences. I strive to learn more every moment of my life and each experience of life has taught me a new moral every day.

My upbringing was in a lower middle class family, and to support my family financially I started my career at a young age of 16. I began my employment with International Trade Impex in Mumbai with a meagre salary of INR. 200/- per month. After working for almost 6 years in 1982, I decided to take the entrepreneurial plunge by partnering with 2 of my friends to sell air conditioning parts under the name of 'Cool Sales India'.

In 1992, after a decade of entrepreneurship in the partnership firm, I decided to partways with Cool Sales India and started my own Proprietorship business venture specializing in manufacturing & trading of air conditioning products, parts and accessories. Along the way, with the help of a dynamic team of people, Cruise today has become a strong,

respectable name in the HVAC industry built over the past 25 years with a turnover of INR. 125 Cr as on today. Cruise has its manufacturing plant in Silvassa and corporate office in Mumbai with state-of-the-art infrastructure in both the premises. We also have offices across India in Delhi, Indore, Ahmedabad, Kochi, Hyderabad and few more.

Our esteemed channel partner network of over 1200 dealers & distributors is spread across all parts of the country, while our privileged customers included the who's who of the Bollywood industry, the Hotel industry and Banking, IT & Retail fraternity.

Journey with Association

When I joined the Association RATA back in 1994 -95, I used to be one of the back benchers but within a few years, I joined the association's committee as I believed in the cause of unity for the HVAC trade and my services would help a much larger audience. I am a proud upper chair holder of the association as a president of RATA consistently for last 2 terms. Today I am handling the post of RATA's National Chair.

Since my president-ship at RATA, I have always worked towards the vision of getting RATA recognized from a city-level association to a National association. My hard work and selfless dedication towards RATA has helped achieve this vision, and today RATA is proudly recognized not only as a National body but also at a Global level. This is just the beginning and I will

continue to build on this vision while I am part of the RATA fraternity and maintain consistency, simplicity and dedication for the larger trade society.

I have to confess that there have been personal as well as professional benefits & personal growth since the time I have been associated with RATA. I have also got the opportunity to learn new market requirements and strategies, great exposure to the global market, a chance to learn changes in the HVAC industry and also implement those in my own business - whenever possible. I have also got an opportunity to learn from my co-members and in return motivate, inspire and educate them to push ahead in their personal and professional life. I am honored and proud to be part of this multi-generation, hard working family called RATA.

Inspiration to join RATA

As a Entrepreneur it's always a challenge to adhere to corporate governance and policies laid by the government, and the Government would only listen to the voice of business owners if presented as a collective. That was the main motivation and inspiration for me to join RATA where we can take the voice and issues of our HVAC Trading community to the government through a dedicated SPOC which will speak and negotiate with the various government bodies and try to get the changes implemented as part of the official policies and governance. As a strong organization, today RATA can stand up to their commitment's to Trade on several aspects with various government bodies.

Apart from the above, I was inspired to join RATA to learn new things from

different levels and generations of people and also to teach others from my experience and share my expertise to make RATA to Stand United, Committed and do business in the market with healthy competition.

"You must be the change, what you wish to see in the world" - this principle has been my inspiration to participate in RATA as this association is working towards bringing the change and I am proud to be part of this magnumopus drive.

"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence".

Dealers of



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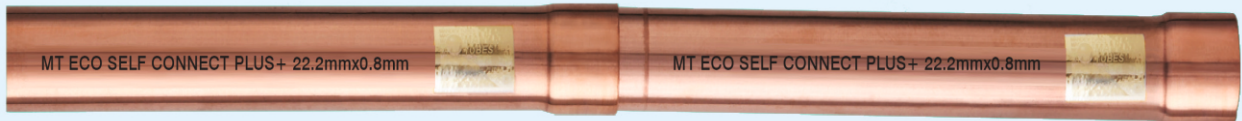


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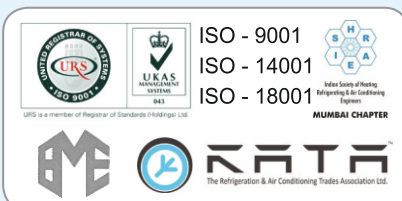
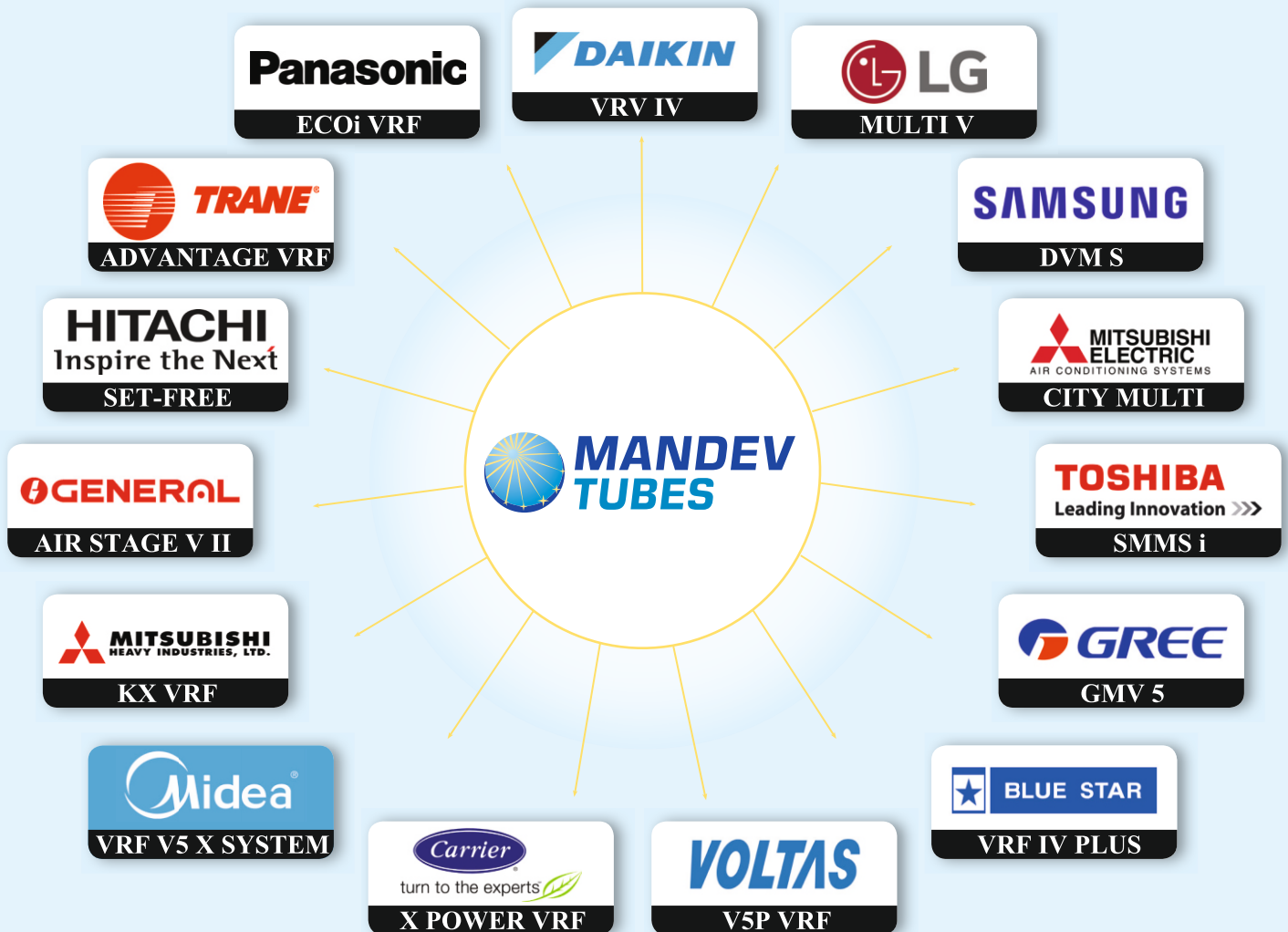


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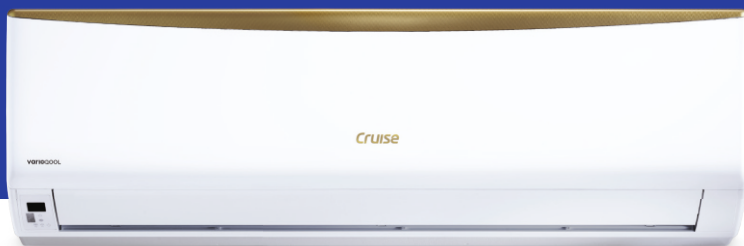
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