

July
2021

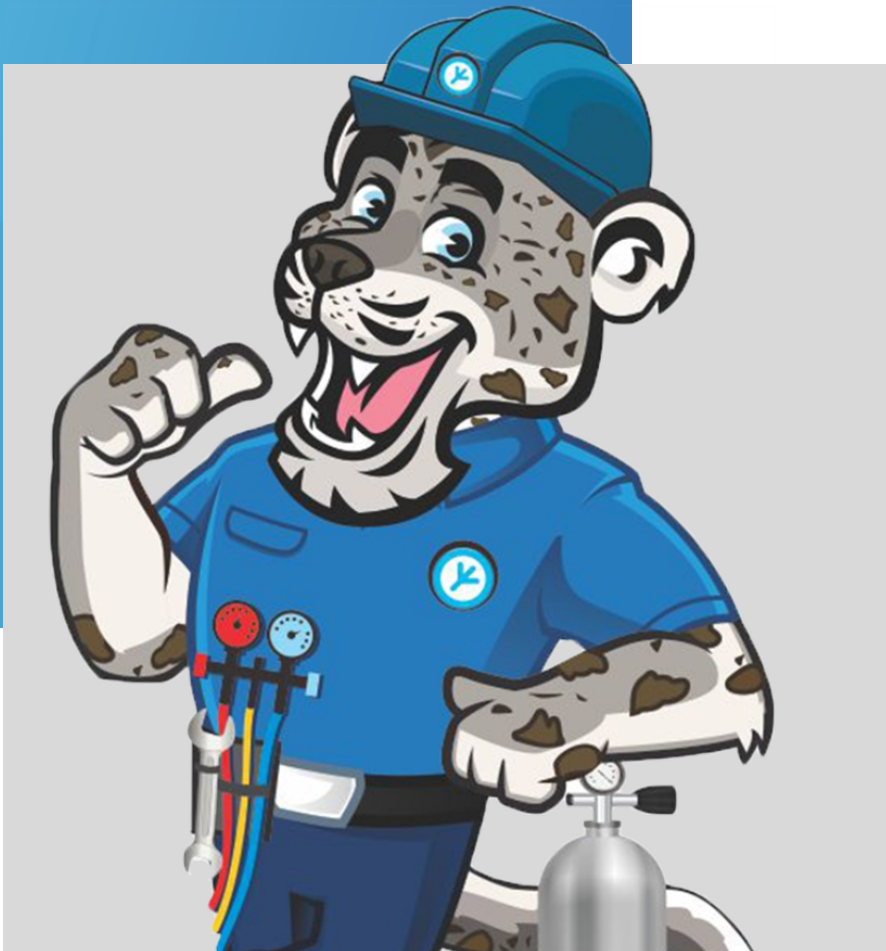
Issue 77

(For Private Circulation Only)



RATA™ Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.
110, Unique Industrial Estate, 1 st Floor Bombay Dyeing Compound,
Off Veer Savarkar Marg, Prabhadevi, Mumbai 400 025
Tel : 022 24381140 Email : info@rataindia.com
Website : www.rataindia.com



Rata Newsletter

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Ms Vishaka Cell No: +91 77387 45000 E-mail: info@rataindia.com

The VRF Joint Experts



22/7 ENTERPRISE

sales@22-7.co.in

www.22-7.co.in

MANUFACTURERS OF WORLD CLASS COPPER COMPONENTS

HEALTHY INDOOR ENVIRONMENT WITH 5-STEP AIR PURIFICATION IN LG'S 1 WAY AND 4 WAY CASSETTE

LG has always stood at the forefront of innovation. With the significant rise in harmful dust particles in the air outside, our 5-step filtration process offers a healthy indoor environment.

JULY-2021

The 5-step air cleaning process removes invisible, ultra-fine dust, odour and germs, giving you a healthy environment.

1 Pre-Filter



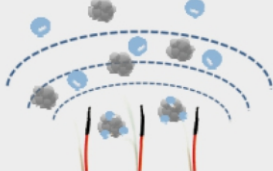
Multi-layer structure removes dust particles 2.5 times higher than general pre-filters.

HEIGHT
132 MM

**INVERTER
CASSETTE 1 WAY**



2 Dust-Electrification



Anion increases electrostatic force of particles & helps improve filter's efficiency.

3 PM 1.0 Filter



Anion increases electrostatic force of particles & helps improve filter's efficiency.

4 Deodorisation Filter



Its advanced gas absorption technology removes bad odour & harmful gases.

5 Ioniser



Deactivates bacteria and virus that cause food poisoning and pneumonia.

IONISER

The active hydrogen and oxygen ions deactivate bacteria & viruses that keep the air clean.



H⁺/O₂⁻ is generated at carbon fiber electrodes

The plasma (OH Radical) oxidises the H element that makes up the harmful virus surface

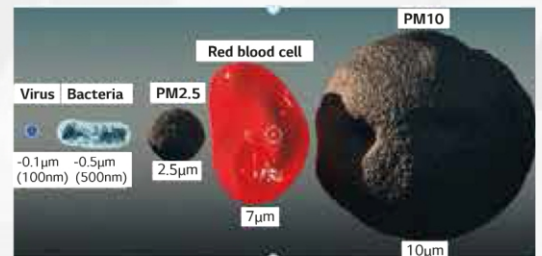
Converts the ions to H₂O

ULTRA-FINE DUST REMOVAL PERFORMANCE

Our advanced Air Purification Kit removes 99.9% of ultra-fine (50nm & 100nm) dust particles.

* Size comparison of various particle

* KACA: Korea Air Cleaning association * Actual performance of air purification may vary depending on usage environment



BACTERIA & VIRUS REMOVAL PERFORMANCE

Our LG Air Purification Kit removes more than 99% of bacteria and viruses effectively.



Air con. & air purification kit off



Air con. & air purification kit on

* Actual performance of air purification may vary depending on usage environment

Message from National President



Mr. Ajit Panicker
National President

Dear Members,

The month of July has been a record month at RATA we have added 82 new members and have done over 27 informative programs to help our Trade . Committee members across all RRC have put incredible efforts to make RATA truly a Voice of the MSME in the field of HVACnR. The metal price increase has been the biggest challenge that we face today, our various regional committees have conducted a number of programs across India to understand the true nature of the problem. Various stakeholders from the metal industry and the users from our trade were brought together to help plan and strategies their business. The RATA Manufacturers forum has initiated an online survey across India to compile a paper on generic price increase and the impact on the same across the supply chain in the HVACnR Industry. You could reach out to RATA office and they could send you the online link to submit your inputs.

RATA AGM for this year is scheduled for Sept 18th, it's been our dream to set a historic milestone before the 73rd AGM, a never before landmark of 1000 companies as RATA members. We are currently close to 800 companies and have 45 days before the AGM. Mission 1000 can be achieved if each of you can recommend connects from our trade to become members. RATA can truly become the voice of MSME in HVACnR trade only if we have a majority of them as our members.

COMMODITY PRICE INCREASE EVENTS

RRC Chennai

RATA
THE REPRESENTATION & ASSOCIATION OF TAMIL NADU

presents

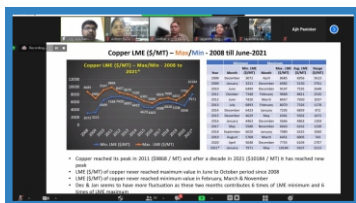
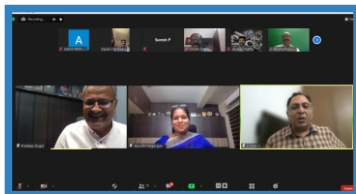
Price Rise Current Situation and Sustenance
Panel discussions with Experts in HVAC and Commodity manufacturers

Saturday 24th, July 2021 at 5 p.m.
Discussion will be in both Tamil & English Languages.

Eminent Speakers

- Mr. JB Ramdar Managing Director, M&S Refrigerators Pvt Ltd, Industrial Fan Manufacturer
- Mr. Logaselvam Founder
- Mr. Akhtar Director, Luftech Engg
- Mr. Suresh Jindal, Cassiers
- Mr. Pradeep Dugar Founder, Copper pipe
- Mr. U D DAMODHARAN Vice President, Senior Quality Engineers, India Pvt Ltd
- Mr. S Srinam Senior Sales & Business

Register with the Link : <https://tinyurl.com/4e3b6vz7>



Mr. Sridhar
Committee Member
RRC Chennai



Ms. Jayanthi Nadi
Committee Member
RRC Chennai



Mr. Sayani
Committee Member
RRC Chennai

RRC Chennai conducted an event in the regional language of Tamil with speakers from TN who explained the challenges faced due to commodity price rise.

RRC Hyderabad

Organized by: **RATA**
THE REPRESENTATION & ASSOCIATION OF TAMIL NADU

In association with: **ISHRAE**
Deccan Chapter

Friday 30th July, 06:00 - 07:30 P.M.

HANDLING CURRENT PRICE RISE CHALLENGE
What ails the industry? and how can we get rid of the problems?

Panelists:

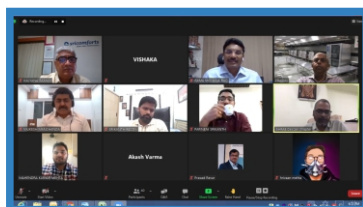
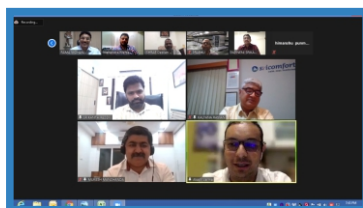
- P.A. Prabhu** Partner, Revac System
- A. Rama Mohana Rao** Managing Partner, Select Engineering & Systems
- Mahendra Mehta** Executive Director, Mercant Metals & Alloys P Ltd (INDIGO)
- Mukesh Manchanda** Hi Tech Refrigeration & Engineering Co.
- Srikanth Reddy** Sunrise HVAC Products & Services
- Bashyam Kalyanaraman** CEO, Sricomforts

Moderator: S. Srinam

Join using Zoom Meeting Link: https://us02web.zoom.us/join/register/WN_Mm9H0nfrKkuou5yw0-eo0w

RSVP: Mrs. Vindhya +917738748885, Mrs. Savita +917738745000

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Sreekanth Papineni
President
RRC HYDERABAD

RRC Hyderabad conducted an event to discuss the challenges faced by price increase for its members of Telangana and Andhra Pradesh.

RRC Hyderabad adds 27 members in one month to cross the milestone of 50 members. This is the highest ever membership in a month by Hyderabad team.

RRC Mumbai

Friday 23rd July, 5:00 P.M. onwards

HVAC CONTRACTING :: CHALLENGES & SOLUTIONS

What ails the industry? and how can we get rid of the problems?

Panelists:

Amod Dikshit
MD, Dikshit Consultants & Engineers Pvt. Ltd.

Lavinder Duggal
Founder & MD, HTL Aircon Pvt. Ltd.

V. Subramanian
MD, Pavani Engineers

Sanjay Malkar
Director, Pentagon El Mech Solutions Pvt. Ltd.

Nasir Khan
Director, Airofrost HVAC Systems Pvt. Ltd.

Bashyam Kalyanaraman
CEO, Silcomforts

Vishal Kapur
MD, MEHO-HCP Air Systems Pvt. Ltd.

Moderator

Team RATA Mumbai

Mihir Sanghavi
President

Akash Varma
Treasurer

Hardik Tanna
Committee Member

Join using Zoom Meeting Link: <https://us02web.zoom.us/join/register?ZdAr0lqzMsGdwXu0G27gNf-o0VKqgX3Ah>

RSVP: Mrs. Vishakha +917738748885, Mrs. Savita +917738745000

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Mr. Mihir Sanghavi
Vice - President
National / President
RRC Mumbai



Mr. Lavinder Duggal
Committee Member
RRC Mumbai



Mr. Manish Gulalkari
Committee Member
RRC Mumbai



Mr. Akash Varma
Treasurer -National
RRC Mumbai



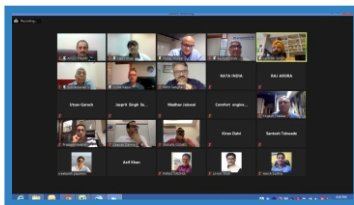
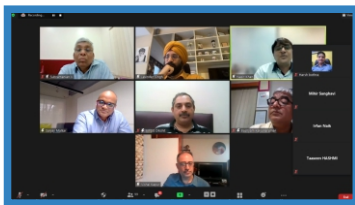
Mr. Pritesh Shah
Secretary
RRC Mumbai



Mr. Harshal Padia
Jt. Secretary
RRC Mumbai

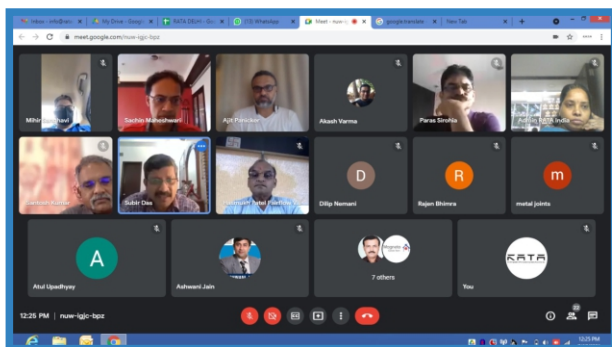


Mr. Hardik Tanna
Committee Member
RRC Mumbai

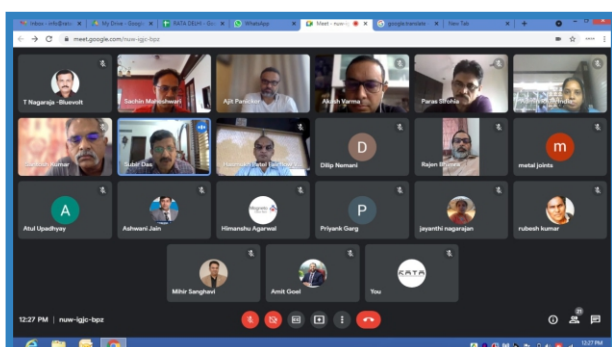


RRC Mumbai held a informative and healthy discussion among members on the challenges of profitability and the impact of Price competitiveness.

RATA Manufacturer Forum

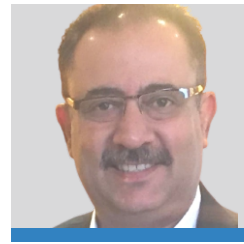
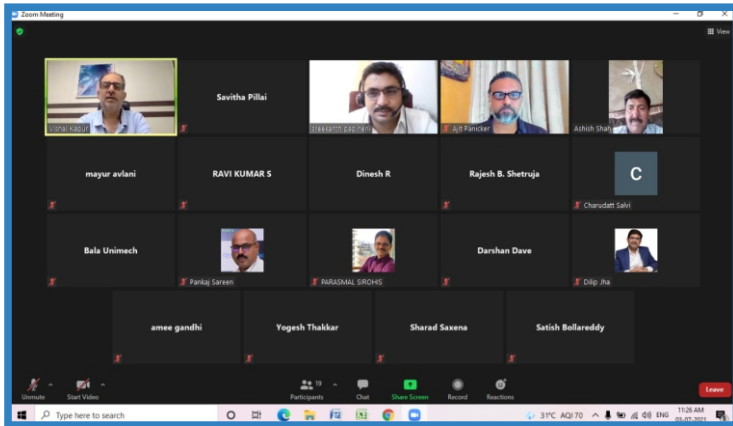


Mr. Sachin Maheshwari
Committee Member
RRC Delhi



Mr Sachin Maheshwari chaired the Manufacturers forum meeting on 17th July 2021 and the focus was on how to reach out to various govt departments, grievance methods between members and survey among trade on the price increase. The Group is currently open for non members too and eventually would become a member only forum.

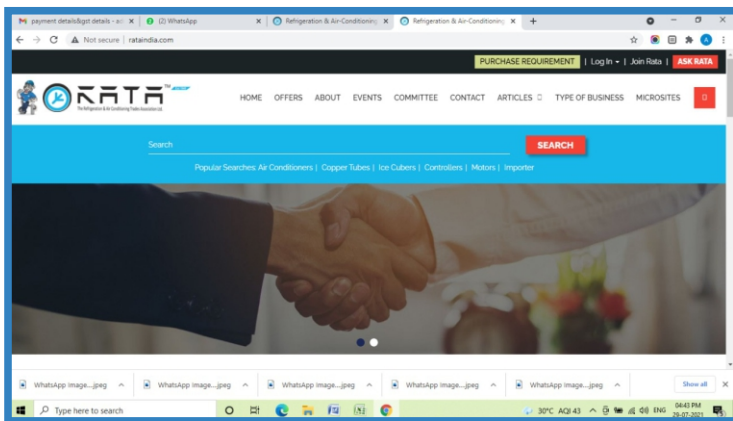
RATA CONTRACTING FORUM



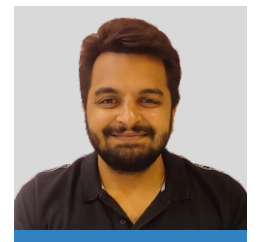
Mr. Vishal Kapoor
President
RRC KOLKATA

Mr Vishal Kapur chaired the contracting forum first kick off meeting on 3rd July 2021 which defined the objectives , goals of the forum and the roadmap to the same . If you are a contracting company and want to be part of this form please do connect with the RATA office. The association will soon be launching National Forums for SSD (Sales and Service Dealers), Traders and Consultants.

RATA WEB PORTAL



Mr. Urvish Shah
Jt. Secretary RNC
**Web portal
development**



Mr. Harshal Padia
Jt. Secretary
**RRC Mumbai
Web portal
development**

The Beta version of the webportal is now being rolled out to committee members across Ahmedabad and Mumbai. The same will be roled out across India among committee members to test the platform. Members can continue to have their members login details from RATA office and update their various credentials to generate business during this test phase over the next one year.

RRC MUMBAI VACCINATION DRIVE



Mr. Hardik Tanna
Committee Member
RRC Mumbai

RATA Mumbai conducted another round of Vaccination drive for its members on 3rd July 2021.

RATA SOUTH FOCUS



Mr. Ajit Panicker
National President
RNC



Mr. Akash Varma
Treasurer -National
RNC



Mr. Sreekant
President
RRC Hyderabad



Mr. Sridhar
Committee Member
RRC Chennai



Mr. C SUBRAMANIAM
National Secretary / President
RRC Bangalore



Mr. Mihir Sanghavi
Vice - President
National / President
RRC Mumbai

While **RATA** has been expanding across India , a special south focus drive was launched from this month and to further enhance this activity , **Mr. Akash** our national treasurer will facilitate Hyderabad committee , **Mr. Mihir Sanghavi** our National Vice President will facilitate Madurai , **Mr. Subbu** as Bangalore President will reenforce Karnataka and **Mr. Ajit Panicker** will facilitate Chennai committee. The south India expansion will be reviewed on a monthly basis to include all trade business owners in HVACnR in RATA.

RATA MUMBAI INITIATES A GUIDELINES TO RATE CARD



Mr. Bakul Shah
Committee Member
RRC Mumbai



Mrs. Subha Prasanna
Membership Chair
RRC Mumbai



Mr. Tejas Bodawala
Committee Member
RRC Mumbai



Mr. Jasprit Singh
Vice President
RRC Member



Mr. Mihir Sanghavi
Vice - President
National / President
RRC Mumbai



Mr. Harshal Padia
Jt. Secretary
RRC Mumbai



Mr. Hardik Tanna
Committee member
RRC Mumbai



The Mumbai Committee has initiated an online plan to take inputs on fair pricing for various installation and servicing activities to help consumers get a fair price for good quality work. The online survey is currently on and a guideline will be issued shortly.

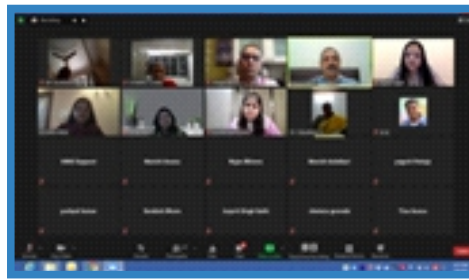
RATA DELHI - ERP FOCUS



Mr. Amit Goel
President
RRC Delhi

RATA Delhi held three session with Microsoft, Sales force and SAP to help members understand the various ERP available and how it could help the members digitise and grow their business.

RRC MUMBAI – MANOMANTHAN



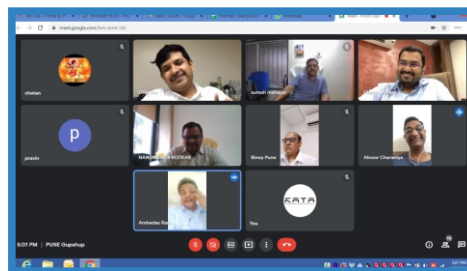
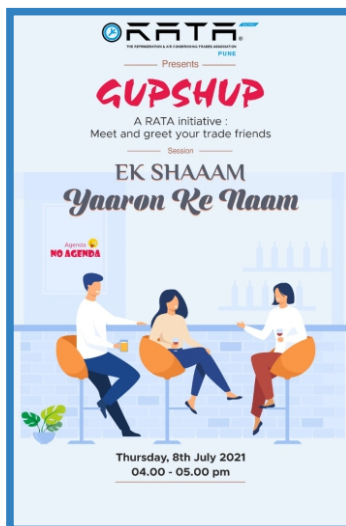
Mr. Mihir Sanghavi
Vice - President
National / President
RRC Mumbai



Mr. Amod Dikshit
Programme chair
RRC Mumbai

The Mumbai committee held its second event focused on mental health for business owners and their employees.

RRC PUNE GUPSHUP



Mr. Dilip Jha
President
RRC Pune

Pune committee held an interactive program among the Pune members in exchanging their thoughts and networking among trade.

RRC MUMBAI – VYAPPAR SAMMELAN



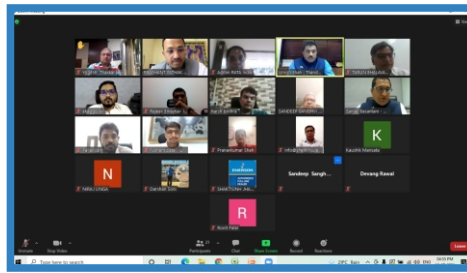
Mr. Mihir Sanghavi
Vice - President
National / President
RRC Mumbai



Mr. Jasprit Singh
Vice President
RRC Member

Vyapar Samellan is a monthly event done by RATA Mumbai Regional Committee to increase networking and business among members.

RRC AHMEDABAD – VYAPPAR SAMMELAN



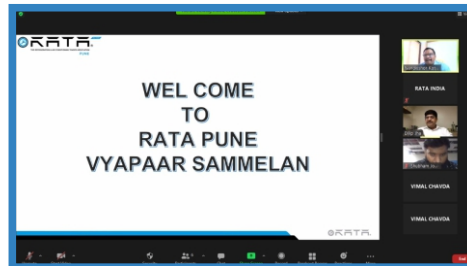
Mr. Urvish Shah
Jt. Secretary RNC / President
RRC Ahmedabad



Mr. Sanjay Basantwani
V. President
RRC Ahmedabad

The Ahmedabad committee held its first **Vyappar Samellan** exclusively for its members from Ahmedabad focused on how to increase networking and business among members.

RRC PUNE – VYAPPAR SAMMELAN



Mr. Dilip Jha
President
RRC Pune

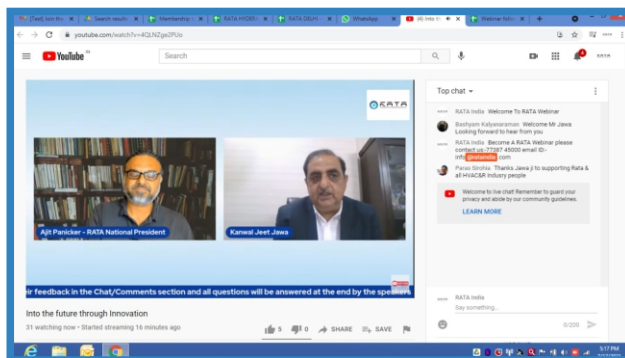
The Pune committee held its first **Vyappar sammelan** for its members to increase networking and encouraging business among members.

ALL INDIA BUSINESS REACH OUT MEETING

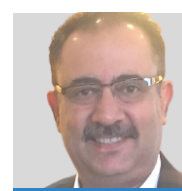
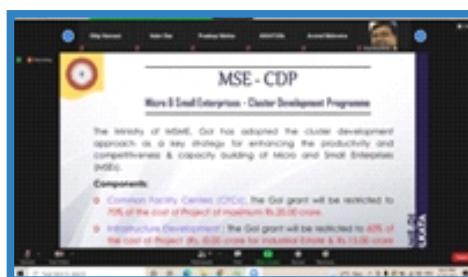
This quarter national business reach out meeting was held to plan our engagement with the various trade bodies that **RATA** associates with and build new relations with trade bodies in every state where we have a committee.

GLOBAL COOLING PRIZE

17th July saw **Mr Jawa** addressing **RATA** members in sharing his thoughts on the journey of his company Daikin in its journey to innovation in the **HVAC** industry.



RRC KOLKATTA – MSME INTERFACE



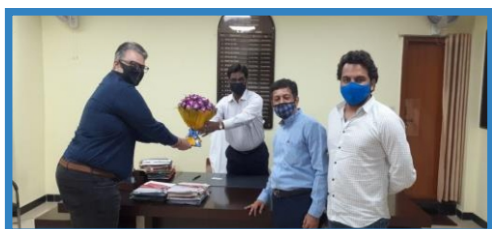
Mr. Vishal Kapoor
President
RRC KOLKATA



Mr. Dilip Nemani
Committee Member
RRC KOLKATA

The **RRC Kolkata** held an online meeting with the MSME department to facilitate the various MSME schemes that would benefit the members.

RRC MUMBAI – MSME INTERFACE



Mr Mihir Sanghavi with **Mr Pritesh Shah** and **Mr Harshal** met the **MSME** Director in Mumbai to appraise him on the challenges faced by MSME in HVACnR trade and also invited him for an event to explain the **MSME** schemes.



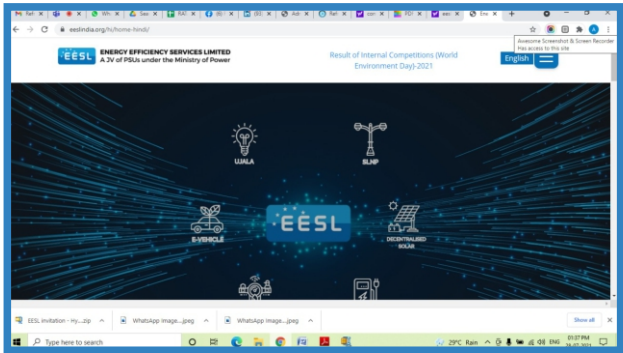
Mumbai Coordinated the Aurangabad MSME meeting . The same was represented by Mr. Gaurav Nahat on behalf of RATA.




Mr. Gaurav Nahat
Committee Member
RRC Mumbai


EESL – GOVT OF INDIA – DOES AN EVENT WITH RATA

EESL and RATA held a joint programme to understand the commercial challenges on HCFC phase out and how the industry should prepare for the same.



Sessions that members can use to train their staff . You can access these videos in the events section of the Rata Website and use it to enrich the knowledge of their staff.




Supported By:

Bangalore

Presents

ONLINE WEBINAR

BASIC ELECTRICALS in HVAC

RATA Bengaluru presents a technical talk on BASIC ELECTRICALS in HVAC



Mr. T. Nagaraja is a Telecommunication Engineer with 30 years experience in Electrical Engineering related to HVAC

Topic covered:-
Types of Motors, Switchgear
Contactor MCB, MCCB, OLR, RCCB
Temperature / Micro Processor etc.

Mr. T. Nagaraja
CEO,
Blue Volt Services,
Bangalore

Date:-15-07-2021, Time:- 03:30 pm to 4:30 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/5VTkUA2kT4g>

RRC BANGALORE – BASICS OF ELECTRICALS

RATA
THE REFRIGERATION & AIR CONDITIONING TRADE ASSOCIATION
KOLKATA

Presents

ONLINE WEBINAR

Labour laws covering applicability and benefits of PF, ESI, Gratuity & Bonus



Mr. Aditya Choukhany has vast experience of labour law, being in this field for the past 14 years. He advises many big corporates and MSME and also handles all types of legal complications of labour law like hearing, notices etc. He will give us insights into labour law, PF, ESI, Gratuity, Bonus especially as applicable for MSME.

Aditya & Kanchan Choukhany together started Vauras Advisory Services Pvt Ltd, a labour compliance management service.

Date:- 22-07-2021, Time:- 04:30 pm to 05:30 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/t2Z044Yui4>

RRC KOLKATA – LABOUR COMPLIANCES


RATA
THE REFRIGERATION & AIR CONDITIONING TRADE ASSOCIATION
PUNE

Presents

ONLINE WEBINAR

New Income Tax Return Filing

Changes in Income Tax Return filing after revamping of Portal from AY 2021-22



Mr. Srinivas is a CA by profession and will guide us for the new Income tax return system.

Mr. Srinivas

Date:- 17-07-2021, Time:- 11:00 AM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/U0oZn7STSpQ>

RRC PUNE – NEW INCOME TAX FILING PROCEDURE

RATA
THE REFRIGERATION & AIR CONDITIONING TRADE ASSOCIATION
VADODARA

Presents

ONLINE WEBINAR

Gas charging procedure in Air conditioning systems



Founder of OM Electromec Solutions which are dealing in sales, designing, execution and technical solutions for industrial and pharma sector for HVAC systems.

He was Working with Blue Star Ltd, Designated Service Marketing Manager since April 20 before that Designated as Technical head for South Gujarat for VRF, ducted Split & Package and Chillers since last 08 years.

Program will cover following topics:

- Charging procedure of refrigerants.
- Properties of different refrigerant gases.
- Safety during charging of refrigerants.
- Probable causes of accidents during gas charging.

Date:- 30-07-2021, Time:- 05:30 PM

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: https://youtu.be/CO1caK1m_fw

RRC VADODARA – GAS CHARGING METHODS

RATA
THE REFRIGERATION & AIR CONDITIONING TRADE ASSOCIATION

Presents

BUSINESS CHUNAUTIYAN

Episode No 16

Scaling up story of Amber Enterprises India Ltd

Join the Online live discussion to learn how a public limited company was built from sheet metal fabrications to 15 factories across India manufacturing room air conditioners, components and mobile air conditioners. An inspiring story of Atmanirbhar Bharat in the HVACnR Trade.

WATCH IT LIVE AND ASK YOUR QUESTIONS

YouTube: <https://youtu.be/NXXyqYDEBXM>



Saturday
31st July 2021,
5.00 PM

Mr. Jasbir Singh
Chairman and CEO of Amber.

In conversation with
Mr. Ajit Panicker, RATA National President
Mr. Sachin Maheshwari, Member RATA Delhi / Chair - Rata National Mtg Forum

GET INSPIRED

RATA Business Chunautiyan has been our monthly flagship program which has seen every business leader from the HVACnR industry share their experiences. This month saw **Mr Jasbir Singh** of Amber enterprises share an inspiring story of how he build AMBER as a large air-conditioning manufacturing company for almost all the big brands available in India.