



# RATA™

Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.  
110, Unique Industrial Estate, 1 st Floor Bombay Dyeing Compound.  
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Tel : 022 24381140 Email : info@rataindia.com  
Website : www.rataindia.com

## Rata - Newsletter

15th January 2016 | Issue 37

(For Private Circulation Only)



# *Celebrating 3<sup>rd</sup> Newsletter Anniversary*

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## Contents

### Overview Of RATA

The Refrigeration & Air-Conditioning Trades Association Ltd. (RATA) is one of the oldest association working for the development of Air-Conditioning & Refrigeration industry in India. Established in the year 1949, the association brings together people from the entire industry and gives them a central forum to help them accomplish their common goal of making progress and achieving success.

To bring this vision to reality, RATA with its base of ethics and a strong code of conduct, actively and responsibly helps its members to grow and has also encouraged new entries for the expansion and betterment of the industry.

RATA believes in providing a platform to its members to showcase their offerings which in turn will promote internal as well as external trade. In this constantly evolving industry and changing market trends, the association contributes towards the promotion and an overall development of its members and the industry by encompassing companies and traders to organize promotional, educative and informative events.

### Details of Committee Members of Year 2014-2017

Name Of Member	Name Of Company	Post
<b>Mr. Parasmal Sirohia</b>	Delite Refrigeration Company	<b>President</b>
<b>Mr. Deepak Dalmia</b>	COOLVIN HVAC SYSTEM Pvt Ltd	<b>Vice President</b>
<b>Mr. Jasprit Singh</b>	H. J. International	<b>Treasurer</b>
<b>Mr. Ajit Panicker</b>	NOVA HVAC SYSTEMS (INDIA) PVT LTD.	<b>Secretary</b>
<b>Mr. Mihir Sanghavi</b>	Auro Engineering Company	<b>Jt. Secretary</b>
Mr. R. T. Gurnaney	Nova ACR Services (India) Pvt. Ltd	Committee Member
Mr. Pankaj Choraria	Boulton Trading Corporation	Committee Member
Mr. Akash Varma	Ishwar Trading	Committee Member
Mr. Hitendra Morakia	Industrial Metals	Committee Member
Mr. Anoop Sabnani	A. S. Controls Pvt Ltd	Committee Member
Mr. Anand Joshi	Manik Engineers	Committee Member
Mr. Rahul Rane	Emerson Climate Technologies (I) Pvt Ltd	Committee Member
Mr. Pritesh Shah	Filko Engineering Co	Action Committee
Mr. Harshal Padia	T J Controls	Action Committee
Mr. Sumod Nair	Kwality Engineering Co	Action Committee
Mr. Sanjay Ray	Russair Technologies	Action Committee
Mr. Nasir Khan	Airofrost HVAC Systems Pvt Ltd	Action Committee
Mr. Kunal Gosavi	Yogeshwar Service & Repairing Pvt Ltd	Action Committee
Mr. Rajen Bhimra	Bhimra Products	Action Committee
Mr Bhavesh Mehta	Mr Bhavesh Mehta	Action Committee

## Content

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Edited & Compiled: Ajit Panicker, Secretary RATA, ap@novainitiative.com

Administrative Support : Ms Rinal Vira, info@rataindia.com

Circulation: Monthly to every member randomly every quarter to non members reaching over 5000+ small and medium enterprises in the field of airconditioning and refrigeration.

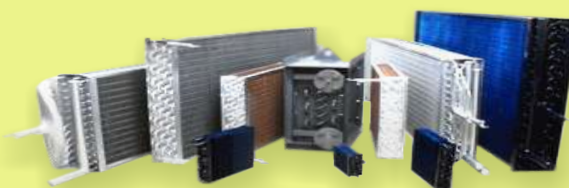
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We never compromise on quality





## 3rd Anniversary of RATA Newsletter

With this edition we have completed three years since we started the monthly RATA newsletter over the years over the years it's been exciting to be part of this effort and till date the RATA newsletter has been published every month over the last three years. Some of the highlights through this three years journey has been listed below :



Contributed by:  
Ajit Panicker -  
Secretary RATA /  
CEO, Nova Group  
of Companies

1. We started as a newsletter on photocopied pages and quickly moved to a colored print which was professionally designed and printed.
2. From a circulation to just 150 members we now reach to over 5000 trade members across India.
3. RATA newsletter is today the only publication that reaches Small and medium enterprises in the field of HVACnR trade. We made a conscious effort to reach out to every sales and service dealers across India and large retailers focused on air-conditioning.
4. RATA has been sharing relevant trade articles sourced from various international and national publications to which most of us may not have access to.
5. We have had detailed write-ups from trade professionals and specialists on their subjects like those related to taxation.
6. We have covered every activity undertaken by RATA and built the RATA credibility across India. The growth in our membership is testimony to this coverage.
7. Our advertisers on the newsletter has increased, with some of them booking in advance for the entire year. Over the last year we have had large multinationals like Samsung and LG advertising consistently with our newsletter.

With the onset of the GST and the Digital wave in our country, RATA newsletter will take the lead in sharing information that's relevant to our trade. We believe this is just the beginning and over the next few years the RATA Newsletters will truly evolve as the Voice of our trade.

We welcome our members who would like to be part of this initiative by contributing relevant information, sharing their business successes. Feel free to write to [ap@novainitiative.com](mailto:ap@novainitiative.com)



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## How to send Trade Grievances to RATA Office

RATA website [www.rataindia.com](http://www.rataindia.com) has the mechanism to raise issues on behalf of its members. All members can officially write to the committee members in the feedback section of the RATA website. In the comments along please be descriptive on the difficulty you are facing in the trade. At RATA on receipt of this email we shall get in touch with you and discuss on how best we could help you resolve the issue. Please feel free to write on this sections. You could also write and email to RATA Office at [info@rataindia.com](mailto:info@rataindia.com) alternatively you would want to meet the committee members please call the rata office and an invitation to the next committee meeting could be organised to discuss the matters in person.

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## The Refrigeration & Airconditioning Trades Association LTD. is Inviting all HVAC Professional to join RATA delegation to

CRH 2017 - CHINA REFRIGERATION is the best platform where the latest technologies, products and services in the HVAC&R industry are showcased, which will be held on April 12-14, 2017 at Shanghai New International Expo Centre (SNIEC), China.

### EXHIBITION PROFILE :

Refrigeration Equipment, Air Condition, Ventilation Plants, Heating Equipment, Assembly supplies for refrigeration & airconditioning Tools & Equipment for refrigeration & airconditioning, Miscellaneous.

### RATA Special Package For Visiting China Refrigeration 2017

Date	Shanghai 4 Nights / 5 Days
11th April '17	Depart Mumbai / Arrive Shanghai , Check in to the hotel, Indian Dinner & overnight
12th April '17	Breakfast at the hotel, Attend China Refrigeration 2017, Indian Dinner & overnight.
13th April '17	Breakfast at the hotel, Attend China Refrigeration 2017, Indian Dinner & overnight.
14th April '17	Breakfast at the hotel, Attend China Refrigeration 2017, Indian Dinner & overnight.
15th April '17	Depart Shanghai / Arrive Mumbai

### Hotel Baolong Shanghai 4\* or similar

#### 4 Nights / 5 Days Package

<b>Twin Sharing Basis</b>	INR 80,000/- Ex BOM / Cathay
<b>Single Occupancy</b>	USD 190 X 70 = INR 13300/- Extra
<b>Land Package Only</b>	INR 27900/- Without Airfare / visa / Medclaim / Airport Transfers

#### PACKAGE INCLUSIONS:

- Return economy class airfare on Air India or Cathay Pacific Ex Mumbai as per option
- Airport taxes
- 04 Night accommodation at Hotel Baolong 04\* or similar
- China single Entry Normal Visa Fees
- Complimentary Overseas Medclaim Policy
- Daily Breakfast at the Hotel
- Daily Indian Dinners in Indian Restaurant (inclusive of 01 Gala Dinner with liquor )
- Return airport group transfer
- 03 Days return Fairground group transfers
- Half day Shanghai city Tour as per itinerary
- Huang pu river cruise in Shanghai
- Services of local tour guide
- Tour Manager services from More Than Travel Pvt. Ltd.
- Daily Water bottle in Coach
- Complimentary Sim Card

In view of the above, members are requested to kindly register their booking by sending a cheque of **Rs. 30,000/-** in favour of **'The Refrigeration & Air Conditioning Trades Association Ltd.'** along with your Name, Address, Email ID, Telephone numbers and complete details of your passport to **RATA Office**.

#### PACKAGE EXCLUSIONS:

- Passport
- Lunches
- Any item not mention in inclusions
- Any item of personal nature like minibar / liquor / shopping any surcharge etc.
- China Urgent visa charges:- INR 4000/- (if applicable)
- Government service tax 4.50% applicable on total package price
- Daily Water bottle in Coach

#### Extra

- China Urgent Visa Supplement (For Late Registration)
- Registration received 15 days prior to departure

#### RATA DELEGATION EXCLUSIVE BENEFITS

- Wi-Fi in Hotel Room
- Sim Card
- GST 3.09%

Members are requested that they shouldn't let pass this exclusive opportunity to visit one of the largest International Trade Exposition which devoted every effort to establishing a quality platform for displaying, trading and networking marketplaces for the HVAC & R Industry

#### Limited Seats Available

**The Refrigeration & Air-conditioning Trades Association Ltd.**  
110, Uniqw Industrial Estate, bombay Dyeing Compound, off Veer Savarkar Marg, Prabhadevi, mumbai - 400025, Telefax no. : +91 22 2438 1140 |

#### Contact Person

Ms. Rinal Vira +91 7738745000 | Email : info@rataindia.com

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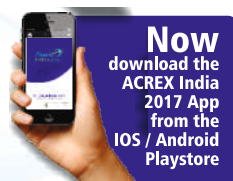
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