



# RATA™

Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.  
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Tel : 022 24381140 Email : info@rataindia.com  
Website : www.rataindia.com

## Rata - Newsletter

15th September 2017 | **Issue 45**

(For Private Circulation Only)

Let's bring the  
**Refrigerant  
Transition**  
down to earth.



# CONDENSING

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## ISHWAR TRADING

AUTHORISED WHOLESALER



MUMBAI sales@ishwartrading.com | ANAND ishwargujarat@gmail.com | RAIPUR ishwarsupreme@gmail.com

Contents

Overview Of RATA

The Refrigeration & Air-Conditioning Trades Association Ltd. (RATA) is one of the oldest association working for the development of Air-Conditioning & Refrigeration industry in India. Established in the year 1949, the association brings together people from the entire industry and gives them a central forum to help them accomplish their common goal of making progress and achieving success. To bring this vision to reality, RATA with its base of ethics and a strong code of conduct, actively and responsibly helps its members to grow and has also encouraged new entries for the expansion and betterment of the industry. RATA believes in providing a platform to its members to showcase their offerings which in turn will promote internal as well as external trade. In this constantly evolving industry and changing market trends, the association contributes towards the promotion and an overall development of its members and the industry by encompassing companies and traders to organize promotional, educative and informative events.

Details of Committee Members of Year 2017-2020

Name Of Member	Name Of Company	Post
Mr. Ajit Panicker	NOVA HVAC SYSTEMS (INDIA) PVT LTD.	Hon. President
Mr. Mihir Sanghavi	Auro Engineering Company	Hon. Secretary
Mr. Jasprit Singh	H. J. International	Hon. Jt. Secretary
Mr. Akash Varma	Ishwar Trading	Hon. Treasurer
Mr. Parasmal Sirohia	Cruise Appliances (I) Pvt Ltd	Immediate Past President
Mr. Pankaj Choraria	Boulton Trading Corporation	Committee Member
Mr. Hitendra Morakia	Industrial Metals	Committee Member
Mr. Pritesh Shah	Filko Enggineering Co	Committee Member
Mr. Harshal Padia	T J Controls	Committee Member
Mr. Nasir Khan	Airofrost HVAC Systems Pvt Ltd	Committee Member
Mrs Subha Prasannan	Anshutech Airconditioning Pvt Ltd	Committee Member
Mr Rajendra Joshi	Arkk Consulting	Committee Member
Mr Amod Dikshit	Dikshit Consultants & Engineers Pvt Ltd	Committee Member
Mr. Rajen Bhimra	Bhimra Products	Action Committee
Mr Bhavesh Mehta	Mr Bhavesh Mehta	Action Committee
Mr Harshal Ganjawalla	Ganjawala Fabripro Pvt Ltd	Action Committee

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Edited & Complied: Ajit Panicker, President RATA, ap@novainitiative.com

Administrative Support : Ms Rinal Vira, info@rataindia.com

Circulation: Monthly to every member randomly every quarter to non members reaching over 5000+ small and medium enterprises in the field of airconditioning and refrigeration.

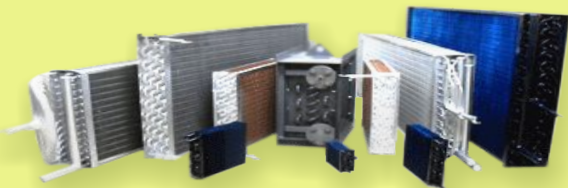
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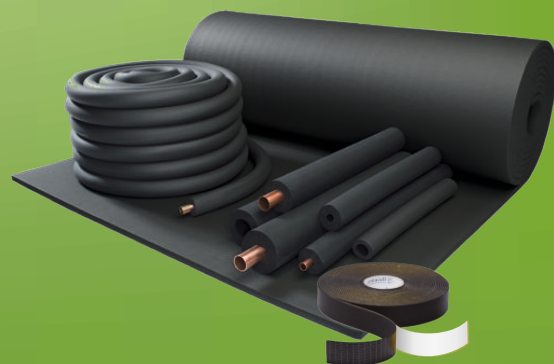


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12-13-14 DECEMBER 2017

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GOREGAON (EAST), MUMBAI

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#### 250+ Brands

on display with solutions for cold storage, cold transport & cold supply chain sector from over 15 participating countries.



#### International Road shows

to be organized in Dhaka & Colombo to mobilize key buyers from the neighboring countries.



#### Launching GoConnect

a business matchmaking platform for exhibitors & buyers to pre-fix meetings at the show.



#### Retail Display Zone

Special focus for Cold Chain Companies catering to Retail, Hospitality, QSR (Quick Service Restaurants), Ready to Cook, Ready to Eat Industry Segments.



#### New Companies

have signed-up for the first time including Blue Star, GEA, CelFrost, Sical Logistics, Bitzer, Maven Systems, Thermax and many more.

## INDIA COLD CHAIN CONFERENCE

12-13 DECEMBER 2017, BOMBAY EXHIBITION CENTRE, MUMBAI

"TAPPING THE UNEXPLORED OPPORTUNITIES IN COLD CHAIN BUSINESS IN INDIA"

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Featured Zone



Industry Program



International Participants



For Details  
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# ADVERTISE IN ACREX 2018 SPECIAL EDITION NEWSLETTER

Acrex is India's largest exhibition held in HVAC & R, RATA is one of the supporting association for Acrex. We are pleased to inform you we are Issuing a Special Edition of RATA Newsletter which will be distributed in ACREX 2018.

RATA invites you to participate in **RATA Special Edition Newsletter for ACREX 2018** and increase your visibility and connect to your prospect dealers, distributors, importers etc by advertising in RATA Newsletter. We request members to take the opportunity to make their presence felt at **ACREX 2018** and also take **full benefit as RATA members**. Kindly note the details of **ACREX 2018 Special Edition Newsletter** mentioned below.

## EARLY BIRD PRICES

Take the opportunity and full benefit of **EARLY BIRD PRICES** by booking your advertisement before **1<sup>st</sup> January 2018**.

**Newsletter Advertisement booking is on a first come first paid basis only. The special edition of the newsletter will be distributed free to all exhibitors and visitors at RATA stall.**

Particulars	Member Rate	Non Member Rate
 Premium Coverage Strip Ad   Size: 8" x 1.5"	₹ 11,000/-	₹ 13,000/-
 Premium Back Coveragepage   Size: 8" x 11.45"	₹ 20,000/-	₹ 24,000/-
 Inside Full Page   Size: 8" x 11.45"	₹ 11,000/-	₹ 13,000/-
 Inside Half Page   Size: 8" x 5.5"	₹ 6,000/-	₹ 8,000/-
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(18% GST applicable on above-mentioned rates)

Post due date rate will increase by 25%.

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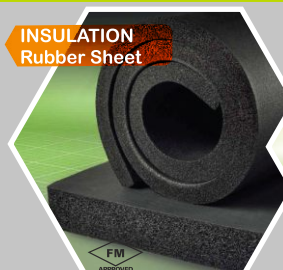
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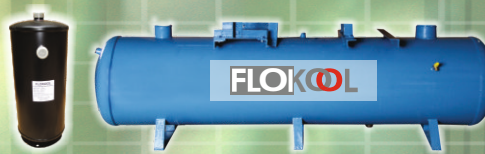
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- Special applications



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## Danfoss Event on 'Refrigeration Transition in India'

Date: 18th September, 2017

Danfoss team had put up a very informative session on the refrigerant changes that could be a possibility in the years to come. This event shared information that could have a deep impact on the way we handle refrigerants in the future. It threw light on the possible changes that come in our trade and the safety standards that we should prepare for this change. The event was well attended by members from the refrigeration and airconditioning trade.



Continued on Pg. 8

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# Danfoss Event on 'Refrigeration Transition in India'

Date: 18th September, 2017



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**H.J. International**

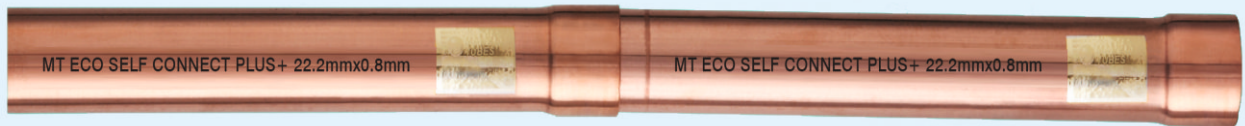
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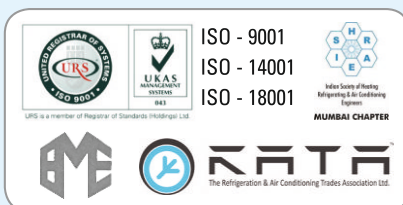
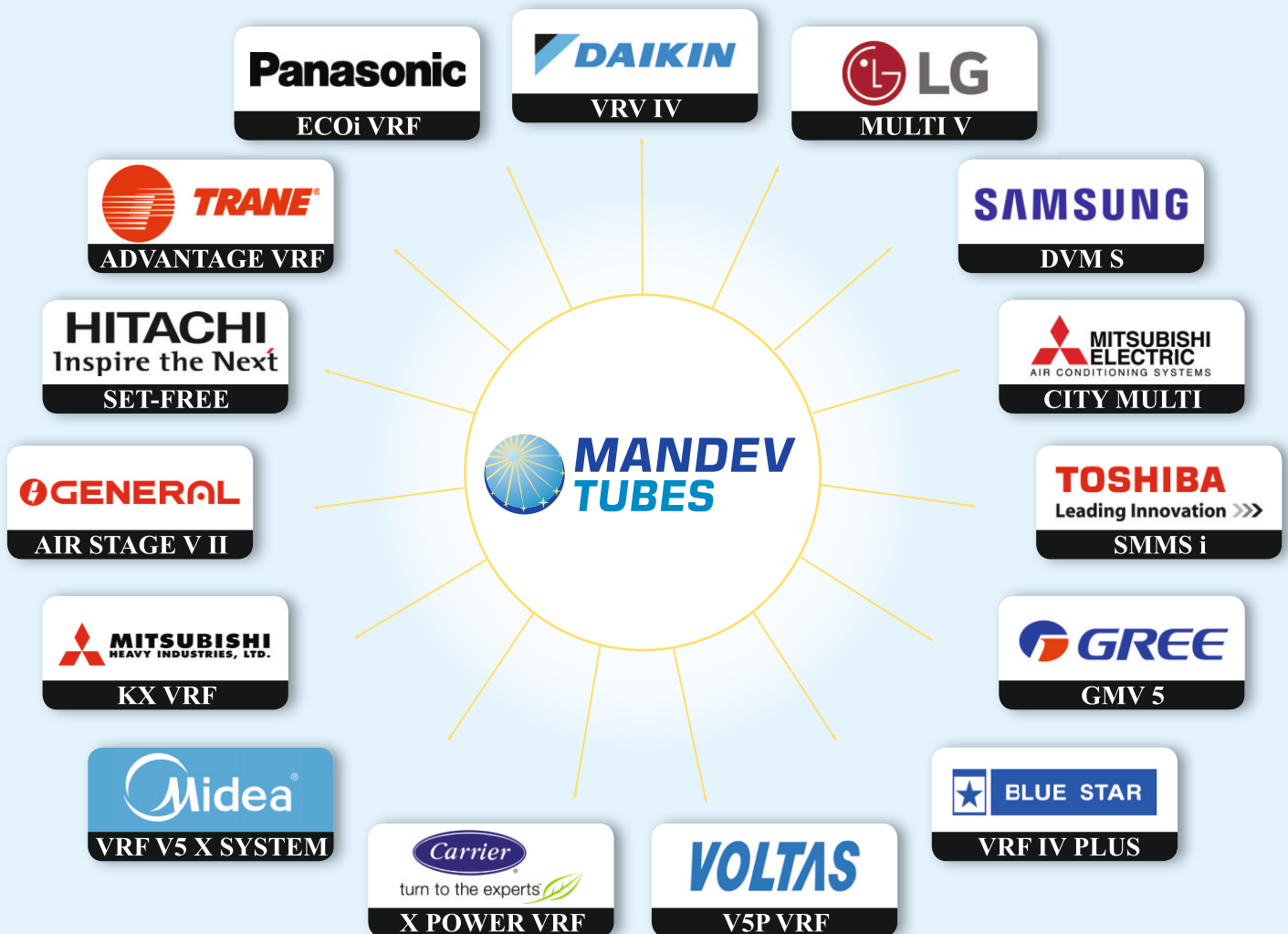
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1992 - 2017

# 25

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