



# RATA™

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Website : www.rataindia.com

## Rata - Newsletter

15th November 2017 | Issue 47

(For Private Circulation Only)

# RATA Committees in South India



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**CHENNAI**



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## Overview Of RATA

The Refrigeration & Air-Conditioning Trades Association Ltd. (RATA) is one of the oldest association working for the development of Air-Conditioning & Refrigeration industry in India. Established in the year 1949, the association brings together people from the entire industry and gives them a central forum to help them accomplish their common goal of making progress and achieving success. To bring this vision to reality, RATA with its base of ethics and a strong code of conduct, actively and responsibly helps its members to grow and has also encouraged new entries for the expansion and betterment of the industry. RATA believes in providing a platform to its members to showcase their offerings which in turn will promote internal as well as external trade. In this constantly evolving industry and changing market trends, the association contributes towards the promotion and an overall development of its members and the industry by encompassing companies and traders to organize promotional, educative and informative events.

## Details of Committee Members of Year 2017-2020

Name Of Member	Name Of Company	Post
Mr. Ajit Panicker	NOVA HVAC SYSTEMS (INDIA) PVT LTD.	Hon. President
Mr. Mihir Sanghavi	Auro Engineering Company	Hon. Secretary
Mr. Jasprit Singh	H. J. International	Hon. Jt. Secretary
Mr. Akash Varma	Ishwar Trading	Hon. Treasurer
Mr. Parasmal Sirohia	Cruise Appliances (I) Pvt Ltd	Immediate Past President
Mr. Pankaj Choraria	Boulton Trading Corporation	Committee Member
Mr. Hitendra Morakia	Industrial Metals	Committee Member
Mr. Pritesh Shah	Filko Enggineering Co	Committee Member
Mr. Harshal Padia	T J Controls	Committee Member
Mr. Nasir Khan	Airofrost HVAC Systems Pvt Ltd	Committee Member
Mrs Subha Prasannan	Anshutech Airconditioning Pvt Ltd	Committee Member
Mr Rajendra Joshi	Arkk Consulting	Committee Member
Mr Amod Dikshit	Dikshit Consultants & Engineers Pvt Ltd	Committee Member
Mr. Rajen Bhimra	Bhimra Products	Action Committee
Mr Bhavesh Mehta	Mr Bhavesh Mehta	Action Committee
Mr Harshal Ganjawalla	Ganjawala Fabripro Pvt Ltd	Action Committee

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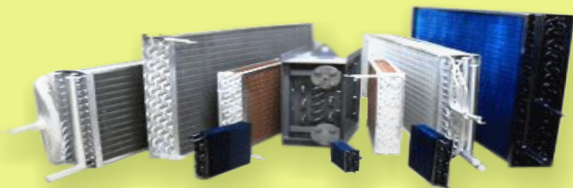
Circulation: Monthly to every member randomly every quarter to non members reaching over 5000+ small and medium enterprises in the field of airconditioning and refrigeration.

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Newsletter Advertisement booking is on a first come first paid basis only. The special edition of the newsletter will be distributed free to all exhibitors and visitors at RATA stall.

Particulars	Member Rate	Non Member Rate
 Premium Coverage Strip Ad   Size: 8" x 1.5"	₹ 11,000/-	₹ 13,000/-
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# VRF Mela Hyderabad

24th November, 2017

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RATA organized a VRF Mela at Hyderabad with help of local trade members like Mr Sreekanth Papeneri (RS Air Conditioners Hyderabad Pvt Ltd) & Mr Banu Naidu (Acme Engineering Services), LG India Pvt Ltd were platinum sponsors for the same and was powered by International Copper Association India, the event was focused in enabling the trade members to understand the opportunities the business holds for growth and insights into how most of the trade members could grow and diversify into the VRF business. Our Speakers were stalwarts of the industry who did presentation on the VRF business. With over 120 Participants for RATA's first event in Hyderabad RATA Team was overwhelmed with the warm welcome at Hyderabad. Participants showed great enthusiasm all through the session. The event was supported by following association ISHRAE.

## Our Speakers for VRF MELA HYDERABAD

- 1) Mr. Jenson Sebastian (Technical Director at Design Tree Service Consultants at Hyderabad)
- 2) Mr Sunil Khatwani (Business Head & Vice President of the system airconditioning division of LG Electronics in India)
- 3) Mr V Vinodh Kumar (Sales Head for South region in system airconditioning for LG Electronics)



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**VRF Mela Chennai**

25th November, 2017

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RATA organized a VRF Mela at Hyderabad with help of local trade members like Mr Sayani Haribabu & Mr Rizwan Currimbhoy (The AC Zone Pvt Ltd), LG India Pvt Ltd were platinum sponsors for the same and was powered by International Copper Association India, the event was focused in enabling the trade members to understand the opportunities the business holds for growth and insights into how most of the trade members could grow and diversify into the VRF business. Our Speakers were stalwarts of the industry who did presentation on the VRF business. With over 160 Participants for RATA's first event in Chennai RATA Team was overwhelmed with the warm welcome at Chennai. Participants showed great enthusiasm all through the session. The event was supported by following association ISHRAE, TNACDA & ASHRAE.

**Our Speakers for VRF MELA CHENNAI**

- 1) Mr. Sandeep Lokare (Application Development Centre at Danfoss Cooling)
- 2) Mr Sunil Khatwani (Business Head & Vice President of the system airconditioning division of LG Electronics in India)
- 3) Mr V Vinodh Kumar (Sales Head for South region in system airconditioning for LG Electronics)

**Dealers of****H.J. International**

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## EXECUTIVE COMMITTEE HYDERABAD / CHENNAI

## HYDERABAD COMMITTEE

Name	Company Name	E-mail
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Mr Mohammed Asif Basha	IAQ Solutions LLP	asifiaqs@gmail.com
Mr Sandeep Galhotra	Radiant Air Systems Pvt Ltd	radiantduct@gmail.com
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## CHENNAI COMMITTEE

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Mr K Sivakumar	Priya Aircool Services	coolsales.hyd@gmail.com

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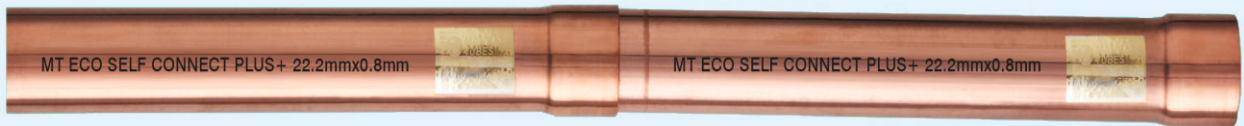
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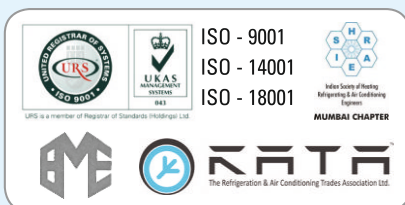
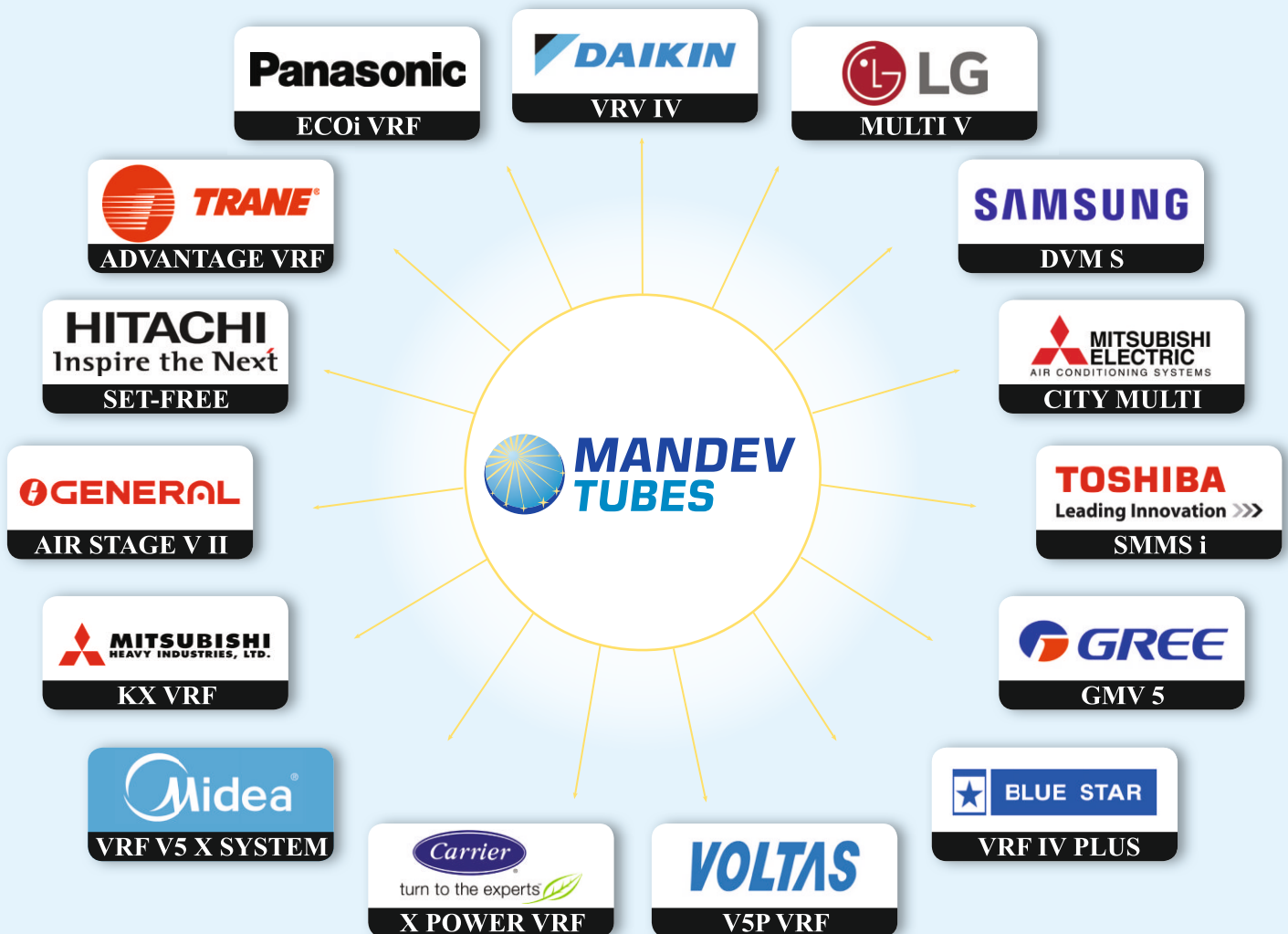




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