



RATA™

Since 1949

The Refrigeration & Air Conditioning Trades Association Ltd.
110, Unique Industrial Estate. 1 st Floor Bombay Dyeing Compound.
Off Veer Savarkar Marg, Prabhadevi . Mumbai 400 025
Tel : 022 24381140 Email : info@rataindia.com
Website : www.rataindia.com

Rata - Newsletter

15th March 2019 | **Issue 63**

(For Private Circulation Only)

Rata takes active measures to help members recover outstanding payments

Debt
recovery

Creating Solutions Building Relations

ISHWAR
TRADING

MUMBAI Tel: 22 2204 2187, 22 6636 0881 Fax: 22 2283 2424 E-mail: sales@ishwartrading.com
ANAND Tel: 91 2692 645789 E-mail: ishwargujarat@gmail.com RAIPUR E-mail: ishwarsupreme@gmail.com

AUTHORISED WHOLESALER



Contents

Overview Of RATA

The Refrigeration & Air-Conditioning Trades Association Ltd. (RATA) is one of the oldest association working for the development of Air-Conditioning & Refrigeration industry in India. Established in the year 1949, the association brings together people from the entire industry and gives them a central forum to help them accomplish their common goal of making progress and achieving success.

To bring this vision to reality, RATA with its base of ethics and a strong code of conduct, actively and responsibly helps its members to grow and has also encouraged new entries for the expansion and betterment of the industry.

RATA believes in providing a platform to its members to showcase their offerings which in turn will promote internal as well as external trade. In this constantly evolving industry and changing market trends, the association contributes towards the promotion and an overall development of its members and the industry by encompassing companies and traders to organize promotional, educative and informative events.

Details of Committee Members of Year 2017-2020

Name Of Member	Name Of Company	Post
Mr. Ajit Panicker	Nova HVAC Systems (India) Pvt Ltd	Hon. President
Mr. Mihir Sanghavi	Auro Engineering Company	Hon. Secretary
Mr. Jasprit Singh	H. J. International	Hon. Jt. Secretary
Mr. Akash Varma	Ishwar Trading	Hon. Treasurer
Mr. Parasmal Sirohia	Cruise Appliances (I) Pvt Ltd	Immediate Past President
Mr. Pankaj Choria	Boulton Trading Corporation	Committee Member
Mr. Hitendra Morakia	Industrial Metals	Committee Member
Mr. Pritesh Shah	Filko Engineering Co	Committee Member
Mr. Harshal Padia	T J Controls	Committee Member
Mr. Nasir Khan	Airofrost HVAC Systems Pvt Ltd	Committee Member
Mrs Subha Prasannan	Anshutech Airconditioning Pvt Ltd	Committee Member
Mr Rajendra Joshi	Arkk Consulting	Committee Member
Mr Amod Dikshit	Dikshit Consultants & Engineers Pvt Ltd	Committee Member
Mr. Jasprit Singh Saini	Dasmesh Airconditioning Engineers Pvt. Ltd.	Action Committee
Mr Bhavesh Mehta	Mr Bhavesh Mehta	Action Committee
Mr Harshal Ganjawalla	Ganjawala Fabripro Pvt Ltd	Action Committee
Mr Parth Thakkar	Polfrost Air-Con Pvt Ltd	Action Committee
Mr Shawn Rebello	Aircare Technologies India Pvt Ltd	Action Committee

Content

03 MSME Registration Event
& RATA GENNEXT Factory Visit

04 Money Recovery &
Derisking the Business

05/06 Acrex India 2019 – Mumbai

Edited & Compiled: Ajit Panicker, President RATA, ap@novainitiative.com

Administrative Support : Ms Rinal Vira, info@rataindia.com

Circulation: Monthly to every member randomly every quarter to non members reaching over 5000+ small and medium enterprises in the field of airconditioning and refrigeration.

Visit us at www.rataindia.com

For advertising call +91 77387 45000

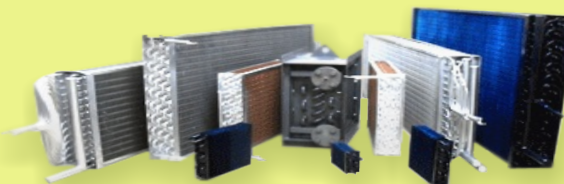
Follow us: [f](https://www.facebook.com/RataIndia) /RataIndia

[in](https://www.linkedin.com/company/Rata-India) /Rata-India

[t](https://twitter.com/RataIndia) /RataIndia



We never compromise on quality



MSME Registration and RATA GENNEXT Factory Visit

Importance of MSME registration & NSIC schemes for MSME – 12th March 2019

Rata Mumbai held event for members at RATA Office, to explain the importance of MSME registration and the schemes offered by NSIC for MSME Deputy General Manager (GP) Shri P Krishna Mohan was the master speaker for the event the same was attended by 25 trade members. RATA will replicate the same event in other states of India and will educate members to register as MSME which is for the larger benefit of HVAC & R trade.



RATA GENNEXT Factory Visit – 4th April 2019

RATA GENNEXT, Mumbai visited Polfroast Aircon Pvt Ltd Factory at Wada, Maharashtra. They are into manufacturing Cold Room & Cold Storage. 20 Gennext visited the same to understand the making of Cold Rooms and explore business opportunities by working and knowing each other in the trade.

RATA GENNEXT is a group of 2nd - 3rd Generation as upcoming entrepreneurs of the trade between Age of 20 – 35 the group is focused and only children of RATA members can be part of the GENNEXT group. RATA appeals all the members to encourage their childrens to be part of the group and actively participate in the activities done by GENNEXT. For more details about GENNEXT contact Rinal Manesh Vira Email info@rataindia.com



Dealers of



H.J. International

B/8, Shakti Sadan Co-Op. Hsg. Society,
161/163, Dr. D.B.Marg, Grant Road (E),
Mumbai - 400007.

E-mail Id: jasbir@mtnl.net.in
hijpvtttd@hotmail.com

Contact No.: +91 93222 52722
+91 93222 51843
+91 93222 52754

Money Recovery & Derisking the Business

RATA BANGALORE - 16th March, 2019

RATA Bangalore organized an event at Hotel Bangalore International on 16th Mar 2019 with over 40 trade members attending the same. Speaker for the same was Mr Saurabh Khandelwal from Business Doctor, he explained all the members of the various laws and the ways how pending dues can be recovered. He also explained the various precaution company owners should take to avoid falling in a situation where money recovery becomes an issue. Mr Ajit Panicker Hon. President RATA were also present at the event, he requested all trade members to be a part of RATA and 'Experience the Power of Unity'



RATA INDORE - 23rd March, 2019

RATA INDORE organized Holi Milan & Money Recovery & Derisking Business at Tennis Club, Indore. Event was sponsored by Mitsubishi Electric and attended by more than 60 Trade Members. Speaker for the same was Mr Saurabh Khandelwal from Business Doctor, he explained all the members of the various laws and the ways how pending dues can be recovered. He also explained the various precaution company owners should take to avoid falling in a situation where money recovery becomes an issue.

Hon President RATA INDORE Mr Suresh Chouhan felicitated the speaker and appealed to all member's to follow right practices to avoid situation where money recovery becomes a problem. Indore Event was covered in local newspaper with PR efforts put in by Mr Milind Ignole Hon Treasurer for RATA INDORE



Acrex India 2019 – Mumbai

Date: 28th February – 2nd March, 2019

RATA has been supporting Acrex India with the thought to make the show Asia's Largest HVAC & R show. Every year RATA members participate in Acrex to showcase their products and innovation this year RATA members booked more than 1500 sq mt which is more than 20% of the total booking. Association has a booth in Acrex and promotes the activities done by the association. RATA gave memento's to all members participating at Acrex as a token of appreciation. RATA organized various meets at Acrex to discuss and promote RATA activities. This Year a government Deputy General Officer was available all 3 days of the show at RATA booth to educate members the importance of MSME registration lot of members took the opportunity to understand the importance and registration procedures.



Russ Air
ENVIRONMENT YOU TRUST!

GLOBAL LEADERS IN TECHNOLOGY



**INDUSTRIAL AIR CURTAINS & AIR DOORS
PVC STRIP CURTAINS & ROLLS
INSECT KILLERS & ARRESTORS**

Projects In Pharma | Food & Beverage | Cold Storages | Automotive | Chemical | Real Estate | Retail | Hospitality | Healthcare

Tel: +91 84220 59000 | +91 22 26 007 979 | Email: sales@russairtec.com | Web: www.russairtec.com





EUREKA FORBES PRESENTS India's First Health Conditioner for your family.

Eliminates 99% germs in the air to keep your home cool & healthy!



Free Installation



Same Day Installation



5-year Comprehensive Warranty



Easy Finance



ACTIVE SHIELD™ is our patented cutting edge technology, which destroys infectious germs and de-odourises effectively. Its nano-coated Photocatalytic Oxidation filter neutralises and breaks down organic molecules. This improved air quality enhances the health of your family and reduces the risk of infections from pathogenic germs.

5 STAR & 3 STAR INVERTER ACs.

FORBES
LIVE POSITIVE

Authorised Distributor:



Etronics Global Distributors LLP

Remi BizCourt, E-Wing, 601/602, Opp. Veera Desai Police Chowki, off Veera Desai Road, Andheri West, Mumbai, Maharashtra-400 053.
Contact: 022 2631 8381 | E-mail: etronicsapps@gmail.com

MADE IN AUSTRALIA

How to use? <https://youtu.be/xG482GtM6Y>
<https://youtu.be/FTJRq6crx6c>



ANTI CORROSION & GAS LEAK COATING

- ★ QUICK CURE & PREVENT SHEET METAL RUST
- ★ CLEAR HARD COATING
- ★ DOES NOT AFFECT HEAT EXCHANGE
- ★ NON-CONDUCTIVE & WATER REPELLANT
- ★ NON WATER BASED UNLIKE OTHER BRANDS
- ★ PREVENT COAT PCB BOARDS
- ★ PREVENT GAS LEAK DUE TO TOXIC ENVIRONMENT

MADE IN THAILAND



CONDENSOR GRILLE

- ★ DEFLECTS HOT AIR FROM AC OUT DOOR UNIT
- ★ SAVE POWER & INCREASE YOUR "AC" LIFE !! DUE TO BETTER CONDENSATION.
- ★ GRILLE IDEAL FOR LOCATING OUTDOORS UNITS WHERE THERE IS A RESTRICTION OF AIR FLOW
- ★ IMPORTED AND MADE FROM ABS PLASTIC
- ★ GRILLES ARE DURABLE AND AVAILABLE IN 16" , 18" & 20" SIZES

MADE IN JAPAN

How to use? <https://youtu.be/H1JUgk15Gji>



TOYO CLEAN COPPER

- ★ PROTECT INSIDE OF COPPER TUBE FROM OXIDATION WHEN WELDING
- ★ NO NITROGEN BLEED REQUIRED
- ★ CAN USE FOR ANY REFRIGERANTS INCLUDING R410, R32
- ★ NON ALCOHOL TYPE
- ★ FIXED QUANTITY INJECTION VALVE + CIRCUMFERENTIAL SPRAY NOZZLE



THE AC ZONE PVT LTD
27/1, Police Commissioners Office Road, Egmore, Chennai-600008.

✉ contact@theaczone.com
🌐 www.theaczone.com

AUTHORIZED DISTRIBUTOR IN INDIA

CALL US @ +91 98410 68360

+919820213070
hello@pureblu.in

One dashboard for
all your needs.

Pureblu, India's first and only
online AC service management.

Customers, co-ordinators and technicians
share the same real-time updates.

- Complaint Management
- AMC Management
- Repairs Management

Real-time productivity for your business
anytime and anywhere.



Pureblu

www.pureblu.in

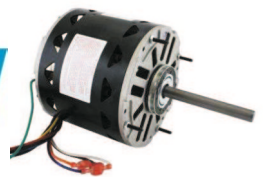


A fantastic cloud
based platform.

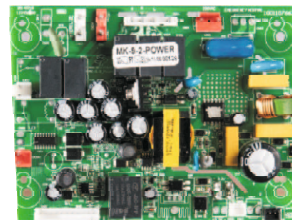
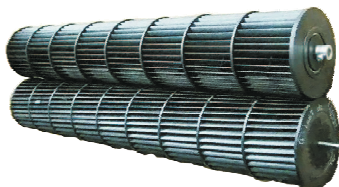
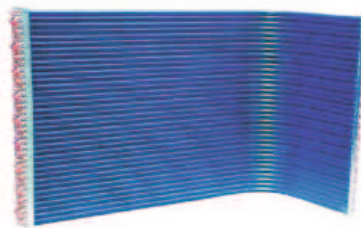
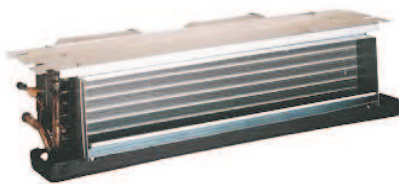
Pureblu
is here!

Call our experts to join the Pureblu network.

Pureblu Technologies Pvt. Ltd.
339 Udyog Mandir, Block No 22, Ground Floor,
Bhagoji Keer Marg, Mahim, Mumbai 400016, India



AUTHORISED SPARE PARTS DEALER



GLOBAL AIRCARE SYSTEMS

Unit No-A/12, Ground Floor, Synthofine Industrial Estate, Near Virwani Ind. Estate, CTS No-61, Plot No. 2,
Dindoshi Off. Aarey Road, Goregaon (E), Tel : 9820750500 / 9619883354 Email : daikinsparesmum@gmail.com