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Rata - Newsletter

15th February 2020 | Issue 74

(For Private Circulation Only)

71st RATA DAY



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- Reliable condensation / sweat control
- Smooth powdered inner surface for easy installation
- Non-corrosive on Copper pipes

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Accoflex® W

71st RATA DAY - Mumbai

Date: 1st February, 2020

71st RATA DAY CELEBRATION HELD ON 1st Feb 2020, Mumbai

RATA MUMBAI Celebrated 71st RATA DAY which HVAC&R trade Celebrate As "AIRCONDITIONING & REFRIGERATION DAY" in INDIA. The Day Where Everyone in the Trade Gets Together to Celebrate not Just the Incorporation of a Powerful Body, but Also Beginning of the Summer Business Season of the Trade. The same was celebrated at Orchid Hotel, and the Chief Guest for the Occasion was Jt. Commissioner of GST Maharashtra Mr Dhananjay Akhade. Theme for the same was Bollywood Night where members dazzled in Bollywood Attire and a super fun Technical Housie was played which was enjoyed by all. RATA Presidential awards were also given where RATA INDORE won the maximum awards. The event was well attended by over 150 Rata Members attending the same. Members RATA Regional Committee's across india graced the occasion.



Acquisition Opportunity of An Established HVAC Company

Established in the year 1994, based out of Bengaluru. Our client provides an entire spectrum of HVAC solutions which comprises design, marketing / sales, supply, execution and after-sales services for various retail and commercial applications.

List Of Solutions And Services Provided

Centralized VRF/VRV System. Ventilation Jobs. Wall-mounted split AC.
Ductable & Cassette Acs. Retrofit Jobs. Annual Maintenance Contracts.

Client portfolio: Builders,
Corporates, Tech parks and Hotels

Reason for Sale: The promoters are looking to retire
and pass on the healthy business.

Revenue (2018-19): INR 8.6 Cr
Ask Price: INR 3.5 Cr.

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71st RATA DAY - Mumbai

Date: 1st February, 2020



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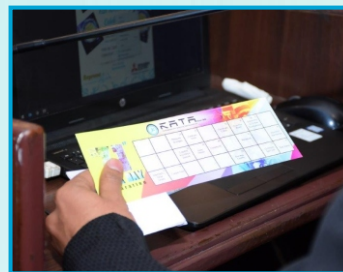
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71st RATA DAY - Indore

Date: 8th February, 2020

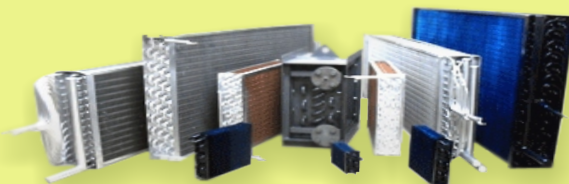
71st RATA DAY CELEBRATION HELD ON 8th Feb 2020, INDORE

RATA INDORE Celebrated 71st RATA DAY at INDORE showcasing the achievements of RATA INDORE COMMITTEE. President Mr Suresh Chouhan addressed the members and presented the Vision and goals of RATA INDORE. Team Indore also played the Technical Housie which was enjoyed by all members. Team also felicitated various sponsor's of RATA INDORE EVENTS. More than 60 Trade Members from Indore attended the event.



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Air Purifier Industry

Source: ASSOCHAM BULLETIN - March 2019

AIR PURIFIER INDUSTRY TO TOUCH USD 38.99 MILLION BY 2023: ASSOCHAM - TECHSCI STUDY

India residential air purifiers market is projected to grow at a CAGR of more than 29% from the current level of USD 14.14 million to USD 38.99 million in 2023, backed by rapid urbanisation, increasing purchasing power, expanding urban population and deteriorating air quality, according to an ASSOCHAM - TechSci Research joint study.

Some of the other key factors expected to drive the market are growing technological advancements, aggressive marketing strategies by air purifier companies, increasing incidences of airborne diseases and aspiration to lead a healthier lifestyle are anticipated to boost demand for air purifiers in India, noted ASSOCHAM - TechSci Research on 'Bio Medical Waste & Air Pollution.'

The residential sector accounted for a revenue share of around 22% in the overall India air purifiers market in 2017, on account of increasing airborne disease in the country, due to rising air pollution. Rising air pollution, both outdoor as well as indoor, is solely responsible for increasing the number of asthma and chronic obstructive pulmonary disease (COPD) patients resulting in a significant opportunity for air purifiers in the residential sector.

The presence of high concentration of PM 2.5 and PM 10 in the air leads to high pollution levels in northern parts of India, especially Delhi NCR, which is among the most polluted regions in the country. As a result, demand for residential air purifiers from northern India is increasing, the joint study.

In 2017, industrial air filters market stood at USD 293.27 million and is forecast to grow at a CAGR of 6.07% to cross USD 392.63 million by 2023. Also, the need for frequent replacement of air filters in the construction sector is spurring demand for air filters, noted the joint study.

Sales of heating, ventilation, and air conditioning (HVAC) air filter segment witnessed high penetration in commercial sector in comparison to residential sector, thereby fuelling air filters market in India.

Increasing construction activities including the establishment of buildings and township in tier II cities, such as Varanasi, Amritsar and Ludhiana are deteriorating the air quality in these regions, thus demand for air purifiers is anticipated to grow at a robust pace from these regions in the coming years, said the study.

Air pollution has become one of the biggest challenges for both developed economies. It's even threatening the existence of the human race due to its effects like global warming and acid rain.

Developing countries like India and China in Asia and the African continent will continue to contribute to a growing load of carbon emissions across the world. Thus, it becomes evident that both developed and developing economies need to come together on a common platform and join hands to fight this menace. Moreover, exchange of clean technologies from the developed world needs to be increased.

Air Purifier Industry

Source: ASSOCHAM BULLETIN - March 2019

Air pollution refers to contamination of the ambient air by a substance, which has poisonous and harmful effects. Lately, in India, air pollution has reached alarming levels. According to the latest estimates by the World Health Organization (WHO), about 90% of the global population is exposed to dangerous pollution levels and 14 of the world's 15 most polluted cities are in India. In fact, air pollution, especially particulate pollution in the National Capital Region, during the winter months makes the region almost inhabitable for small children and senior citizens. To evince public interest and make the understanding of air pollution lucid to the general public, an index namely the Air Quality Index (AQI) has been developed.

AQI transforms air quality data of various pollutants into a single number (index value), nomenclature and colour. This index is a useful resource for the planning of measures to combat pollution. For instance, recently, in the Indian city of Delhi, only odd-numbered cars were allowed to ply on odd-numbered days and even-numbered cars on even-numbered days.

Similar measures had been introduced in Beijing earlier to combat some of the major industries that are the primary contributors to air pollution.



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